# LOBBYIST EMPLOYER REGISTRATION FORM

## Amendment 4

### Filer Information

<table>
<thead>
<tr>
<th>NAME OF LOBBYIST EMPLOYER:</th>
<th>Central City Association of Los Angeles</th>
</tr>
</thead>
<tbody>
<tr>
<td>DATE QUALIFIED AS LOBBYIST EMPLOYER:</td>
<td>Jan 01, 2017</td>
</tr>
<tr>
<td>BUSINESS ADDRESS:</td>
<td>(Number and Street)</td>
</tr>
<tr>
<td>CITY, STATE, ZIP CODE:</td>
<td>Los Angeles, CA 90017</td>
</tr>
<tr>
<td>TELEPHONE NUMBER:</td>
<td>(213) 624-1213</td>
</tr>
<tr>
<td>E-MAIL:</td>
<td><a href="mailto:lacitylobbying@campaignlawyers.com">lacitylobbying@campaignlawyers.com</a></td>
</tr>
<tr>
<td>FAX NUMBER:</td>
<td>(213) 624-0858</td>
</tr>
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### I. INDIVIDUAL LOBBYISTS

<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
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<tbody>
<tr>
<td>Joanne Danganan</td>
<td>John Howland <em>(Termed: Mar 31)</em></td>
</tr>
<tr>
<td>Jessica Lall</td>
<td>Marie Rumsey</td>
</tr>
</tbody>
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### II. MUNICIPAL LEGISLATION/PROJECTS AND AGENCIES LOBBIED

**Agencies to be lobbied**

**ANY CITY AGENCY**

Municipal Legislation / Projects

1. 1122 W. Washington Blvd.
2. 1st and Broadway Civic Center Park
3. 2024 Olympics Bid
4. 2110 Bay Street
5. 333 S. La Cienega
6. 6th St. PARC
7. 7th Street Design
8. Above grade parking
9. Accessory Dwelling Units
10. Affordable Housing Requirements
11. Aliso Canyon Closure
12. Arts District Metro Station
13. Bay Delta Conservation Plan
14. Big Jump Grant
15. Bike parking ordinance
16. BikeShare Plan
17. Business Tax
18. Cap & Trade Program
19. CEQA Reform
20. Civic Center Master Plan
21. College Station
22. Comprehensive City Planning
23. Comprehensive Jobs Plan
24. Convention Center Modernization
25. Council’s Jobs Program
26. CPA-2016-3824-GPA-VZC-HD-MSC-SPR
27. CPC-2016-3479-GPA-VZC-DB-SPR
28. CPC-2016-3683-GPA-VZC-HD-SPR and ENV-2016-3685-EAF
29. DASH Routes
30. Downtown Design Guidelines
31. Downtown LA Mobility Plan
32. Downtown street car
33. DTLA 2040
34. DTLA Forward Initiative
35. DTLA Zoning
36. Economic Development RFP
37. Education Issues
38. Ellis Amendments
39. ENV-2016-3825-EAF
40. Food Truck Ticketing Policy
41. General Advocacy
III. VERIFICATION

I have used all reasonable diligence in preparing this form and any attachments. I have reviewed the form and all the attachments and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

28-Apr-17                Jessica Lall (e-signed)
Executed On: (Date)                                  By: (Signature of Authorized Person)