Election Challenge Panel
Special Meeting

Wednesday, May 3, 2017 6:30pm
Ron F. Deaton Civic Auditorium
100 W. 1st St.
Los Angeles, CA 90012

Conduct of the Election Challenge Panel Hearing. The only written evidence considered at the Regional Grievance Panel Hearing by persons filing an Election Challenge will be the filed Election Challenge, up to three Witness Statements and the documents uploaded with the Election Challenge. At the hearing on the Election Challenge, the person filing the Election Challenge shall have the opportunity to present an opening argument not to exceed ten minutes. If there are any person or persons being challenged, they shall have the opportunity to present an opening argument not to exceed ten minutes. A designee from the Department of Neighborhood Empowerment shall have the opportunity to present an opening argument not to exceed ten minutes. The person filing the Election Challenge shall then present a rebuttal not to exceed five minutes. If applicable, the person or person subject to the challenge may present a rebuttal not to exceed five minutes. The designee of the Department of Neighborhood Empowerment/City Clerk shall present a rebuttal not to exceed five minutes. The Election Challenge Panel may, in its sole discretion, extend the time of the opening arguments and rebuttals. No further witness testimony shall be allowed. After the rebuttal by the designee from the Department of Neighborhood Empowerment, the Election Challenge Panel may question the parties. The Election Challenge Panel will open the matter for public comment for ten minutes unless, in the sole discretion of the Election Challenge Panel, additional time for public comment is necessary to adjudication of the Election Challenge. The Election Challenge Panel then shall deliberate the Election Challenge and provide a recommended determination and remedy to the Department of Neighborhood Empowerment.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at 213-978-1551 or email NCSupport@acity.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by
clicking on the following link: empowerla.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact NCSupport@lacity.org.

1. Introduction (5 minutes)

2. Call to Order

3. Discussion and Possible Action making recommendations on remedies to address election challenges #103-#105 submitted by “General” Jeff Page for April 6, 2017 Skid Row Subdivision Election. Reason for challenges:
   Challenge #103 Campaign Material Issues
   Challenge #104 Inappropriate Endorsement of Candidate
   Challenge #105 Electioneering by Candidates
   Link to Challenge #103-#105:
   https://lacity.quickbase.com/db/bkke2xh4j?a=dr&rid=103&rl=bi7p
   https://lacity.quickbase.com/db/bkke2xh4j?a=dr&rid=104&rl=fy9
   https://lacity.quickbase.com/db/bkke2xh4j?a=dr&rid=105&rl=fzb
   (Challenges, Witness Statements, and Supporting documents are attached)
   Department of Neighborhood Empowerment Election Challenge Report:
   (Please see attached)

4. Public Comment

5. Adjourn
Challenge #103

NEIGHBORHOOD COUNCIL ELECTION CHALLENGE

Please note that all information submitted in this challenge is considered public information.

All challenges must be received by the Department no later than five (5) calendar days after the election date. (Deadline is 5pm on the 5th calendar day)

If you require assistance with completing this form, please contact the EmpowerLA Elections Division at (818) 293-8683.

I hereby submit my challenge for the Downtown LA Neighborhood Council Election held on 04-06-17

✓ I affirm that I am a stakeholder in this Neighborhood Council who voted in the election and I have personal knowledge of the following challenge.

Name
"General" Jeff Page

Business Name (if applicable)
General Jeff

Address
1626 Wilcox Avenue #924, Los Angeles, California 90028

Phone
(323) 445-0723

Email
issuesandsolutions@yahoo.com

Reason for Challenge
Campaign Material Issues

Please state the facts for your challenge. (max 500 words)

Voting YES for the Skid Row NC- Formation Committee establishes us as a candidate in the Skid Row NC Subdivision election. Therefore, voting NO also automatically establishes DLANC as a candidate. It's that simple- Will Skid Row stay with DLANC or will Skid Row stay with itself- those are the two choices in this subdivision election, again clearly making DLANC a candidate.

Subsequently, it is illegal for candidates to "take a side" in any outreach materials, which DLANC did through a "front organization" called Unite DTLA. Irrefutable evidence, both paperwork and video, unequivocally proves that Unite DTLA connects directly to a DLANC URL, thus connecting DLANC to everything Unite DTLA has done regarding this subdivision election.

As a candidate, DLANC should thereby be immediately disqualified, along with their voters, seeing that their illegal election propaganda was sent consistently at least four times a day possibly until three days prior to our subdivision election.

As the Chair of the Skid Row Neighborhood Council- Formation Committee, I offer the following pieces of evidence;

1) Evidence of the e-mail sent by Unite DTLA, which also connects to DLANC directly to Unite DTLA's illegal use of DLANC's mailing address.
2) Evidence of Unite DTLA outreach materials directly connected to a URL which encompasses DLANC and also infers to a "managed list" which thereby implies that said outreach materials where shared with others.
3) Evidence of online conversations including myself and a current DLANC Board member who publicly validates his knowledge of interactions connecting Unite DTLA and DLANC and further offers confirmation timestamps of the periodic distribution of said illegal outreach material.

https://facity.quickbase.com/dbbkbke2xv4j/?e=print&rid=103&did=2&r=fs2
4) Video evidence of the direct connection between DLANC and their "front organization" called Unite DTLA through outreach material distributed by Unite DTLA which connects directly to a URL that connects to DLANC, thus rendering DLANC directly involved with the distribution of position-taking outreach materials which is clearly stated as an illegal act by neighborhood council regulations.

Please state your desired remedy. (max 100 words)

DLANC, in its efforts to sway the Skid Row Neighborhood Council-Formation Committee's subdivision election, should be found guilty with a swift punishment of disqualifications as a candidate, disqualification of their entire database (and/or number equivalency), publicly reprimanded and also punished with funding penalties in order for DONE to set an example for all NC's citywide of what will not be tolerated in any of its NC elections.

Witness Information

ALL of your Witness information and Witness Statement needs to be included at this time. The Department will ONLY accept and review Witness information included at time of submission. You may have up to three (3) Witness Statements. You can find the Witness Statement form here.

**Witness 1 Contact Information**

**First Name**
Katherine

**Last Name**
McNenny

**Email Address**
katherine.trees@yahoo.com

**Phone Number**
(310) 941-3585

**Witness Statement**
SRNC Witness Statement 1.pdf

**Witness 2 Contact Information**

**First Name**
Charles

**Last Name**
Porter

**Email Address**
charlesp@socialmodel.com

**Phone Number**
(213) 440-4891

**Witness Statement**
SRNC Witness Statement 2.pdf

**Witness 3 Contact Information**

**First Name**

**Last Name**

**Email Address**

**Phone Number**

**Witness Statement**

If no witness, please check this box

Attach all supporting documentation

Before submitting, please include ALL supporting documentation HERE. The Department will ONLY process and review materials included at time of submission.

**Attachment 1**
Skid Row NC video Evidence.pdf

**Attachment 2**
SEEmpowerLA117041015270.pdf

**Attachment 3**
SEEmpowerLA117041015300.pdf

Signature

I affirm that I am a stakeholder in this Neighborhood Council who voted in the election and I have personal knowledge of the following challenge.

"General" Jeff Page

To submit, please click SAVE on the top right corner

Staff Response
<table>
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<th>Determination</th>
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</table>

**Staff Processing the Challenge**  Region

Created on April 10 at 3:51 PM (PDT). Last updated by Paramazian, Sevak on April 11 10:34 AM at 10:34 AM (PDT). Owned by Anonymous.
Witness Name: Katherine McNenny
Mailing Address: 420 South San Pero St. #430
Los Angeles, CA 90013

Contact Number: 310) 941-3585
Email: katherine.trees@yahoo.com

Challenges are covered in the Los Angeles Administrative Code Section 22.818.

"The following information contained herein is within my own personal knowledge and relates only to facts and circumstances surrounding the Grievance submitted by "General" Jeff Paige on 4/10/2017 regarding Skid Row Neighborhood Council Subdivision Election.

I was forwarded an email from an anonymous source, sent out by the DLANC "Mail Chimp" account, but made to look like it was from an entity called "Unite DTLA", that explicitly endorsed a "NO" vote for our Skid Row Neighborhood Council Subdivision election.

The violations are as follows:

1.) This email is verified as being sent by the DLANC by it’s URL. The DLANC was not supposed to have taken a positon on our election, and the fact that they did, makes this a challengeable offence.

2.) This email also includes the DLANC logo, which is illegal in this instance because it is being used in campaign materials.

3.) The DLANC engaged in electioneering in our Skid Row Neighborhood Council Subdivision election, and that too, is a challengeable offence.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. I understand that all information on this form is public record.

Date: 4/10/2017
Name: Katherine McNenny
Signature:

Department Review

Date witness form received: Date witness form reviewed:
Witness form reviewed by: Grievance number:
DEPARTMENT OF NEIGHBORHOOD
EMPOWERMENT WITNESS STATEMENT FORM

Witness Name: Charles Porter
Contact Number: 213.440.4891
Mailing Address: 804 E 6th Street
Los Angeles, CA 90021
Email: charlesp@socialmodel.com

Challenges are covered in the Los Angeles Administrative Code Section 22.818.

"The following information contained herein is within my own personal knowledge and relates only to facts and circumstances surrounding the Grievance submitted by Charles Porter on 4/10/17 regarding the Skid Row Neighborhood Council."

My challenge is based on the following violations that occurred during the Skid Row Neighborhood Council subdivision election process, illegally influencing the vote of downtown stakeholders.

1.) An email was sent from a DLANC (Downtown Los Angeles Neighborhood Council) URL asking voters to vote No. This implies that DLANC took an official position on the Skid Row Neighborhood Council election, which is prohibited.

2.) The email referenced above includes the DLANC logo, which is also a challenge-able offense.

3.) I am of the opinion that DLANC engaged in electioneering in this election which is also prohibited.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. I understand that all information on this form is public record.

Date: 4/10/17
Name: Charles Porter
Signature: [Signature]

Department Review

Date witness form received: ______________ Date witness form reviewed: ______________
Witness form reviewed by: ______________ Grievance number: ___________________

FOR DEPT USE ONLY
Challenge # __________
Witness Form # __________
Skid Row NC video Evidence

https://drive.google.com/file/d/0B8Mhrct1PVlaOGYzV3FiYkZMdXM/view?usp=sharing
SMOKING GUN PROOF:.....For the sake of FULL transparency, I am going against legal advice because it is only fair for all to know what's going on behind-the-scenes regarding the election to create the Skid Row... More
Jacob Douglas Van Horn

I've been intentionally not engaging in back and forth on this forum however I am going to need to address this.

Picture A is in fact from the DLANC mailchimp.

Picture D is indeed from that as well. This is an email informing people of when and where the polling places are. It does not take a position. It is an outreach email sent out asking people to help spread awareness of when and where people can vote. It is DLANC's obligation to inform people when and where they can vote in a neighborhood council election.

Pictures B and C are from a MailChimp that went out with someone using an entirely different email account. They included the DLANC logo and used the address. They were immediately contacted at that email address and told to cease and desist which is why this was not in any further emails sent by them. I replied to that email address myself and let them know while I know you feel you are helping spamming everyone's email inbox four times a day this is more likely to annoy people than it is to help with the effort.

Like · 6 · Reply · More · Apr 3 at 2:44pm

Jacob Douglas Van Horn replied 6 replies

Don P Garza

I can attest that Jeff does not possess the
General Jeff
Jacob Douglas Van Horn- Can you share your e-mail you’re referring to with the rest of us?
Like · Reply · More · Apr 3 at 3:04pm

Eric Garcia
DLANC should have immediately sent an email to its stakeholders stating that use of its logo was not authorized. If not sent yet, it should be sent now.
Like · 51 · Reply · More · Apr 3 at 3:15pm

Jacob Douglas Van Horn
Jeff I thought we had a common understanding. We had a great conversation yesterday discussing how we could work together no matter the outcome. I thought we showed each other mutual respect. With that last statement you questioned if that statement I made above was a lie. I have avoided any sort of ad hominem attack against you and have stopped others that are working on my side of this effort from doing the same against you. There were many who wanted to use that tactic but it was not appropriate. I would have expected better based off of the great one on one dialogue we had yesterday
Like · 3 · Reply · More · Apr 3 at 3:26pm

Jacob Douglas Van Horn
and if we must
If you would please do us a favor and cut back on these. While you may be trying to help with a position I agree with spamming people over and over again is more likely to make people apathetic to voting in this election rather than convincing them to vote. If you wish to contact me and discuss further you may do so to my cell phone in my signature. Thank you in advance for your understanding of this request.

Best,
Jacob Van Horn
New Downtown Brokerage
453 South Spring Street
Suite #1023
Los Angeles, California 90013
D 213-232-1817 C 310-321-8818
jacob@newdowntownbrokerage.com
www.newdowntownbrokerage.com

Signature deals that improve the community by bridging the transactions gap.

NOTICE: This e-mail message and any attachments are intended solely for the use of the intended recipient, and may contain information that is confidential, privileged and exempt from disclosure under applicable law. If you are not the...
Signature deals that improve the community by bridging the transactions gap.

Thank you in advance for your understanding of this request.

If you would please do us a favor and take a look at these, while you may be trying to help with a position that

44% 4:07 PM

60 40
UNITE DOWNTOWN

Vote NO on Skid Row Separation
Neighborhood Council Election & Voter Registration

Click the icon for Voter Registration to vote online!
Deadline to register online is Sunday, April 2, 2017 at 11:59PM
Don't delay, register now!

Thank you for believing in Downtown!

Copyright © Unite DTLA 2017

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.
Add us to your address book

Los Angeles, CA 90013
P.O. Box #13096
Union DTLA

DTLA Neighborhood Council Election.
You are receiving this email because you reside within the designated area to vote in the

You were subscribed to this list because:

Update Profile
OR
Unsubscribe

About Voters

Voters
Challenge #104

NEIGHBORHOOD COUNCIL ELECTION CHALLENGE

Please note that all information submitted in this challenge is considered public information.

All challenges must be received by the Department no later than five (5) calendar days after the election date. (Deadline is 5pm on the 5th calendar day)

If you require assistance with completing this form, please contact the EmpowerLA Elections Division at (818) 293-8683.

I hereby submit my challenge for the Downtown LA

Neighborhood Council Election held on
04-06-17

✓ I affirm that I am a stakeholder in this Neighborhood Council who voted in the election and I have personal knowledge of the following challenge.

Name
"General" Jeff Page

Business Name (if applicable)
General Jeff

Address
1626 north Wilcox Avenue #924, Hollywood, California 90028

Phone
(323) 445-0723

Email
issuesandsolutions@yahoo.com

Reason for Challenge
Inappropriate endorsements of candidate

Please state the facts for your challenge. (max 500 words)
Voting YES for the Skid Row NC- Formation Committee establishes us as a candidate in the Skid Row NC Subdivision election. Therefore, voting NO also automatically establishes DLANC as a candidate. It's that simple- Will Skid Row be with DLANC or will Skid Row be with itself- those are the two choices in this subdivision election, again clearly making DLANC a candidate.

Subsequently, it is illegal for candidates to "take a side" in any outreach materials, which DLANC did through a "front organization" called Unite DTLA. Irrefutable evidence, both paperwork and video, unequivocally proves that Unite DTLA connects directly to a DLANC URL, thus connecting DLANC to everything Unite DTLA has done regarding this subdivision election.

And because of that, DLANC is in violation of election fraud and inappropriate endorsement of itself as a candidate by publicly taking a position against the Skid Row Neighborhood Council.

Please state your desired remedy. (max 100 words)
DLANC, in it's efforts to sway the Skid Row Neighborhood Council- Formation Committee's subdivision election, should be found guilty with a swift punishment of disqualification as a candidate, disqualification of their entire database (and/or number equivalency, publicly reprimanded and also punished with funding penalties in order for DONE to set an example for all other NC's citywide of
what will not be tolerated in any of it's NC elections.

**Witness Information**

ALL of your Witness information and Witness Statement needs to be included at this time. The Department will ONLY accept and review Witness information included at time of submission. You may have up to three (3) Witness Statements. You can find the Witness Statement form [here](#).

### Witness 1 Contact Information

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Phone Number</th>
<th>Witness Statement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Katherine</td>
<td>McNenny</td>
<td>(310) 941-3585</td>
<td>SRNC Witness Statement 1.pdf</td>
</tr>
</tbody>
</table>

### Witness 2 Contact Information

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Phone Number</th>
<th>Witness Statement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charles</td>
<td>Porter</td>
<td>(213) 440-4891</td>
<td>SRNC Witness Statement 2.pdf</td>
</tr>
</tbody>
</table>

### Witness 3 Contact Information

<table>
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<tbody>
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<td></td>
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If no witness, please check this box

### Attach all supporting documentation

Before submitting, please include ALL supporting documentation HERE. The Department will ONLY process and review materials included at time of submission.

<table>
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<th>Attachment 1</th>
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<tr>
<td>Skid Row NC video Evidence.pdf</td>
<td>SEmpowerLA117041015300.pdf</td>
<td></td>
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</tbody>
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### Signature

I affirm that I am a stakeholder in this Neighborhood Council who voted in the election and I have personal knowledge of the following challenge.

"General" Jeff Page

To submit, please click SAVE on the top right corner

### Staff Response

<table>
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</table>
Witness Name: Katherine McNenny
Mailing Address: 420 South San Pero St. #430
Los Angeles, CA 90013

Challenge # ____________________________
Witness Form # ________________________

Contact Number: 310) 941-3585
Email: katherine.trees@yahoo.com

Challenges are covered in the Los Angeles Administrative Code Section 22.818.

"The following information contained herein is within my own personal knowledge and relates only to facts and circumstances surrounding the Grievance submitted by "General" Jeff Paige on 4/10/2017 regarding SKID ROW Neighborhood Council SUBDIVISION ELECTION."

I was forwarded an email from an anonymous source, sent out by the DLANC "Mail Chimp" account, but made to look like it was from an entity called "Unite DTLA", that explicitly endorsed a "NO" vote for our Skid Row Neighborhood Council Subdivision election.

The violations are as follows:

1.) This email is verified as being sent by the DLANC by it's URL. The DLANC was not supposed to have taken a position on our election, and the fact that they did, makes this a challengeable offence.

2.) This email also includes the DLANC logo, which is illegal in this instance because it is being used in campaign materials.

3.) The DLANC engaged in electioneering in our Skid Row Neighborhood Council Subdivision election, and that too, is a challengeable offence.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. I understand that all information on this form is public record.

Date: 4/10/2017
Name: Katherine McNenny
Signature: ____________________________

Department Review

Date witness form received: _____________ Date witness form reviewed: _____________
Witness form reviewed by: _____________ Grievance number: ________________________
DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT WITNESS STATEMENT FORM

Witness Name: Charles Porter
Mailing Address: 804 E 6th Street
Los Angeles, CA 90021
Contact Number: 213.440.4891
Email: charlesp@socialmodel.com

Challenges are covered in the Los Angeles Administrative Code Section 22.818.

“The following information contained herein is within my own personal knowledge and relates only to facts and circumstances surrounding the Grievance submitted by Charles Porter on 4/10/17 regarding the Skid Row Neighborhood Council.”

My challenge is based on the following violations that occurred during the Skid Row Neighborhood Council subdivision election process, illegally influencing the vote of downtown stakeholders.

1.) An email was sent from a DLANC (Downtown Los Angeles Neighborhood Council) URL asking voters to vote No. This implies that DLANC took an official position on the Skid Row Neighborhood Council election, which is prohibited.

2.) The email referenced above includes the DLANC logo, which is also a challenge-able offense.

3.) I am of the opinion that DLANC engaged in electioneering in this election which is also prohibited.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. I understand that all information on this form is public record.

Date: 4/10/17
Name: Charles Porter
Signature: [Signature]

Department Review

Date witness form received: __________ Date witness form reviewed: __________
Witness form reviewed by: __________ Grievance number: __________
Skid Row NC video Evidence

https://drive.google.com/file/d/0B8Mhrct1PVlaOGYzV3FiYkZMdXM/view?usp=sharing
Subject: Fw: Fwd: Vote NO on Skid Row Separation
From: Katherine Monenney (katherine.trees@yahoo.com)
To: issuesandsolutions@yahoo.com;
Date: Sunday, April 9, 2017 3:48 PM

--------- Forwarded message ---------
From: Unite DTLA <UniteDTLA@gmail.com>
Date: Fri, Mar 31, 2017 at 11:24 AM
Subject: Vote NO on Skid Row Separation
To:

UNITE DOWNTOWN
Vote **NO** on Skid Row Separation

Downtown Los Angeles Neighborhood Council
Click the icon for Voter Registration to vote online!
Deadline to register online is Sunday, April 2, 2017 at 11:59PM
Don't delay, register now!

Thank you for believing in Downtown!

Copyright © Unite DTLA 2017

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.
Add us to your address book

Los Angeles, CA 90013
P.O. Box #13093
Until DTLA

DTLA Neighborhood Council Election.
You are receiving this email because you reside within the designated area to vote in the

You were subscribed to this list because:

Update Profile

or

Unsubscribe

About Voters

Voters
Challenge #105

**NEIGHBORHOOD COUNCIL ELECTION CHALLENGE**

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1) Evidence of the e-mail sent by Unite DTLA, which also connects to DLANC directly to Unite DTLA's illegal use of DLANC's mailing address.
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Charles

**Last Name**
Porter

**Email Address**
charlesp@socialmodel.com

**Phone Number**
(213) 440-4891

**Witness Statement**
SRNC Witness Statement 2.pdf

**Witness 3 Contact Information**

**First Name**

**Last Name**

**Email Address**

**Phone Number**

**Witness Statement**

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Date witness form received: ____________ Date witness form reviewed: ____________
Witness form reviewed by: ____________ Grievance number: ____________
DEPARTMENT OF NEIGHBORHOOD
EMPOWERMENT WITNESS STATEMENT FORM

Witness Name: Charles Porter
Mailing Address: 804 E 6th Street
Los Angeles, CA 90021

Contact Number: 213.440.4891
Email: charlesp@socialmodel.com

Challenges are covered in the Los Angeles Administrative Code Section 22.818.

"The following information contained herein is within my own personal knowledge and relates only to
facts and circumstances surrounding the Grievance submitted by Charles Porter on 4/10/17
regarding the Skid Row Neighborhood Council."

My challenge is based on the following violations that occurred during the Skid Row Neighborhood
Council subdivision election process, illegally influencing the vote of downtown stakeholders.

1.) An email was sent from a DLANC (Downtown Los Angeles Neighborhood Council) URL asking
voters to vote No. This implies that DLANC took an official position on the Skid Row Neighborhood
Council election, which is prohibited.

2.) The email referenced above includes the DLANC logo, which is also a challenge-able offense.

3.) I am of the opinion that DLANC engaged in electioneering in this election which is also prohibited.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true
and correct. I understand that all information on this form is public record.

Date: 4/10/17
Name: Charles Porter
Signature: [Signature]

Department Review

Date witness form received: ___________ Date witness form reviewed: ___________
Witness form reviewed by: ___________ Grievance number: ___________
Skid Row NC video Evidence

https://drive.google.com/file/d/0B8Mhrct1PVlaOGYzV3FiYkZMdXM/view?usp=sharing
Subject: Fw: Fwd: Vote NO on Skid Row Separation
From: Katherine Mcnenny (katherine.trees@yahoo.com)
To: issuesandsolutions@yahoo.com;
Date: Sunday, April 9, 2017 3:48 PM

--------- Forwarded message ---------
From: Unite DTLA <UniteDTLA@gmail.com>
Date: Fri, Mar 31, 2017 at 11:24 AM
Subject: Vote NO on Skid Row Separation
To:

UNITE DOWNTOWN

Vote NO on Skid Row Separation
Click the icon for Voter Registration to vote online!
Deadline to register online is Sunday, April 2, 2017 at 11:59PM
Don't delay, register now!

Thank you for believing in Downtown!
Los Angeles, CA 90013
P.O. Box #13096
Utile DTLA

DTLA Neighborhood Council Election.
You are receiving this email because you reside within the designated area to vote in the

You were subscribed to this list because:

- Update Profile
- Unsubscribe

About Voters

Voters
SMOKING GUN PROOF:......For the sake of FULL transparency, I am going against legal advice because it is only fair for all to know what's going on behind-the-scenes regarding the election to create the Skid Row... More
Jacob Douglas Van Horn

I've been intentionally not engaging in back and forth on this forum however I am going to need to address this.

Picture A is in fact from the DLANC mailchimp.

Picture D is indeed from that as well. This is an email informing people of when and where the polling places are. It does not take a position. It is an outreach email sent out asking people to help spread awareness of when and where people can vote. It is DLANC's obligation to inform people when and where they can vote in a neighborhood council election.

Pictures B and C are from a MailChimp that went out with someone using an entirely different email account. They included the DLANC logo and used the address. They were immediately contacted at that email address and told to cease and desist which is why this was not in any further emails sent by them. I replied to that email address myself and let them know while I know you feel you are helping spamming everyone's email inbox four times a day this is more likely to annoy people than it is to help with the effort.

Like ·  6 · Reply · More · Apr 3 at 2:44pm

Jacob Douglas Van Horn ... replied 6 replies

Don P Garza

I can attest that Jeff does not possess the
General Jeff
Jacob Douglas Van Horn - Can you share your e-mail you're referring to with the rest of us?
Like · Reply · More · Apr 3 at 3:04pm

Eric Garcia
DLANC should have immediately sent an email to its stakeholders stating that use of its logo was not authorized. If not sent yet, it should be sent now.
Like · 1 · Reply · More · Apr 3 at 3:15pm

Jacob Douglas Van Horn
Jeff I thought we had a common understanding. We had a great conversation yesterday discussing how we could work together no mater the outcome. I thought we showed each other mutual respect. With that last statement you questioned if that statement I made above was a lie. I have avoided any sort of ad hominem attack against you and have stopped others that are working on my side of this effort from doing the same against you. There were many who wanted to use that tactic but it was not appropriate. I would have expected better based off of the great one on one dialogue we had yesterday
Like · 3 · Reply · More · Apr 3 at 3:26pm

Jacob Douglas Van Horn
and if we must

If you would please do us a favor and cut back on these. While you may be trying to help with a position I agree with spamming people over and over again is more likely to make people apathetic to voting in this election rather than convincing them to vote. If you wish to contact me and discuss further you may do so to my cell phone in my signature. Thank you in advance for your understanding of this request.

Best,
Jacob Van Horn
New Downtown Brokerage
453 South Spring Street
Suite #1023
Los Angeles, California 90013
D 213-282-1617 C 310-321-8818
jacob@newdowntownbrokerage.com
www.newdowntownbrokerage.com

Signature deals that improve the community by bridging the transactions gap.

---

Jacob Douglas Van Horn

Jacob Douglas Van Horn's Photos · Apr 3 at 3:27pm

View Full Size · More Options
Thank you in advance for your understanding of this request.

If you would please do us a favor and cut back on these, while you may be trying to help with a position I agree with, spamming people over and over again is more likely to make people apathetic to voting in this election rather than convincing them to vote. If you wish to contact me and discuss further, you may do so via cell phone or by mail.

Signature:

Deals that improve the community by bridging the transaction gap.

www.newdownowntownbrokerage.com
jacobs@newdownowntownbrokerage.com

D 213-723-1617 C 310-321-8818
Los Angeles, California 90013
Suite #1023
453 South Spring Street
New Downtown Brokerage

Jacob Van Horn
Date: April 28, 2017

To: Neighborhood Council Election Challenge Panelists

From: Grayce Liu, General Manager
Department of Neighborhood Empowerment (Department)

Re: Department Report on Skid Row Neighborhood Council Subdivision Election
Challenges #103 - Campaign Material Issues
Challenge # 104 - Inappropriate Endorsement of Candidate
Challenge #105 - Electioneering by Candidates

Background

On January 11, 2017, the Department notified Downtown Los Angeles Neighborhood Council (DLANC) that the subdivision application for the forming Skid Row Neighborhood Council was moving to the election phase of the process. DLANC had the option to take action on whether they supported the subdivision or not, but they did not take any action on the matter.

During the following months, outreach was conducted for the April 6, 2017 election, which included online voting in addition to an at polls location. On March 31, 2017 at 11:24 am, an email, which is the subject of the challenges, from Unite DTLA using the DLANC logo and mailing address was sent out to an unknown database. (Attachment A) The email stated “Vote NO on Skid Row Separation” and appeared to come from DLANC even though Unite DTLA is not known to be officially affiliated with DLANC. Neighborhood Councils are not allowed to use their name, logo or resources to advocate for the public to take a position on an election matter.

On March 31, 2017 at 4:11 pm, DLANC President, Patti Berman, emailed Unite DTLA asking them to not use the DLANC logo. (Attachment B) On April 1st, 2017 at 10:35am, Unite DTLA sent out another email removing not only the DLANC logo, but also the PO Box number from the original email, which was DLANC's. (Attachment C) Ms. Berman told the Department that
she did not know who Unite DTLA is and that she only replied to the email address on the Unite DTLA email.

The preliminary results of the election is 766 yes votes for subdivision and 826 no votes for subdivision when provisional votes were counted.

**Election Challenges**

In the three challenges submitted by General Jeff Page, the main contention is that DLANC used a “front organization” called Unite DTLA and sent out a “Vote No” email campaign using the DLANC MailChimp account. According to General Jeff Page, the aforementioned first email sent by Unite DTLA on March 31, 2017 used DLANC’s logo, mailing address and a web address (URL) for contacting the sender on the bottom of the email under the phrase “why did I get this?”

The challenges included witness statements, supporting documents, and a link to the video.

Because the challengers supporting materials are the same and only apply to the challenge regarding Campaign Material Issues, the Department recommends dismissal of Challenge #104 because the Neighborhood Council board did not officially endorse any actions and Challenge #105 because there was no electioneering by the Applicant.

The applicable election challenge in this matter is for the explicit use of City logo(s) for Campaign materials by Candidate(s), including LA City, EmpowerLA logo, Neighborhood Council logo and any other City department logo. For this challenge to be valid, the Election Challenge Panel would have to find that DLANC or someone with access to DLANC’s MailChimp sent the initial Unite DTLA email from DLANC’s account using their logo and resources and that this made a difference in the election results.

**Findings**

The Department’s findings are inconclusive in this matter despite researching the challenge allegations.

In order to determine whether the Unite DTLA email came from DLANC’s MailChimp account, we requested the following information from Ms. Berman

1. Copies of any emails that she sent to Unite DTLA. *(Attachment B)* - there was only the one aforementioned email.

2. List of the names of the people (“Users”) who have access to the DLANC MailChimp account. (user types “author,” “manager,” and “admin”) *(Attachment D)* - this showed only two people with access to the MailChimp: Ms. Berman and Amara Ononiwu

2
3. List of the contacts in the "Voters List" data in the DLANC MailChimp account. (Attachment E) - this showed the types of subscriber lists, and there was not one called "Voters List," which appears if you click "why did I get this?" in the original Unite DTLA email, but such subscriber lists can be deleted.

4. Activity reports for the DLANC MailChimp account for March 31, 2017 through April 6, 2017. (Attachment F) - this showed no campaigns for a Unite DTLA, but such activity can be deleted.

In order to determine whether the Unite DTLA came from DLANC or whether a third party created a Unite DTLA to look like DLANC, the Department attempted to register as a new user on MailChimp to see if we are able to utilize the DLANC URL and database.

The Department tried creating an account with the Username: "DLANC," but a message came back stating: "Another user with the username already exists." Therefore, Usernames have to be unique.

The Department discovered, however, that the registered company names and URLs do not have to be unique. In other words, a third party could create a MailChimp campaign using DLANC as its company name and URL. When the URL was used in the unsubscription process and links for the first Unite DTLA email, it linked back to the DLANC website and had the same URL for the "why did I get this?" link as another email known to be sent by DLANC. This result could be as alleged by the challenge that the email came from DLANC's MailChimp account, or a third party can create this result by copying all of DLANC's information from public emails they've sent from MailChimp.

In the second Unite DTLA email, the URL was changed as well as the PO Box address and did not go to the DLANC website anymore. The Department was also able to recreate this result as well with our test account.

Because anyone can register any URL on MailChimp, the use of such links is inclusive because it supports both options that the original Unite DTLA email came from DLANC or that it came from a third party instead.

Another difference noted between the original Unite DTLA email and a known public DLANC email is that there is a hashtag before the PO Box number in the Unite DTLA email and not one in the DLANC email. If the Unite DTLA email was generated from the DLANC MailChimp account, the address was typed in with the addition of a hashtag.

It is unknown how many people who received the initial Unite DTLA voted no for subdivision in the election because they received that email. The majority of the 1590 who voted, however, did vote after March 31, 2017, and there is a 60 vote difference between the winning No side and the Yes side.
Subject: Fw: Fwd: Vote NO on Skid Row Separation
From: Katherine McNenny (katherine.trecs@yahoo.com)
To: issuesandsolutions@yahoo.com;
Date: Sunday, April 9, 2017 3:48 PM

-------- Forwarded message --------
From: Unite DTLA <UniteDTLA@gmail.com>
Date: Fri, Mar 31, 2017 at 11:24 AM
Subject: Vote NO on Skid Row Separation
To:

UNITE DOWNTOWN

Vote NO on Skid Row Separation

DLANC
DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL
Click the icon for Voter Registration to vote online!
Deadline to register online is Sunday, April 2, 2017 at 11:59PM
Don't delay, register now!

Thank you for believing in Downtown!

Copyright © Unite DTLA 2017

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list
You were subscribed to this list because:

Update Profile

or

Unsubscribe

About Voters

Voters
To whom it may concern:

It has come to my attention that you are using the DLANC logo in emails. Please do not use this logo as it is a violation of City policy.

Thank you

Patti Berman
President
Downtown L.A. Neighborhood Council
DLANC
Fwd: Vote No on Skid Row Separation

2 messages

Brett Shears <brettshears2020@gmail.com>
To: Thomas Soong <Thomas.Soong@lacity.org>
Fri, Apr 28, 2017 at 3:39 PM

-----Original Message-----
From: DTLA United <DTLAUnited@gmail.com>
To: Brett <brettshears2020@gmail.com>
Sent: Sat, Apr 1, 2017 10:35 am
Subject: Vote No on Skid Row Separation

United Downtown

Vote NO on Skid Row Separation

DTLA

STRONGER TOGETHER

Neighborhood Council Election & Voter Registration
Click the icon for Voter Registration to vote online!
Deadline to register online is Sunday, April 2, 2017 at 11:59 PM
Don't delay, register now!

Thank you for believing in a United Downtown!
DLANC

Users

Users in DLANC

DLANC  You
dlanc@dlanc.com · DLANC · owner

Amara Ononiwu
Amara.ononiwu@dlanc.com · amaradlanc · manager
Lists

DLANC 2016 Election Candidate
Created Mar 25, 2016 10:55 am
No rating yet

Committee Heads
Created Apr 28, 2013 4:33 pm
No rating yet

Community DLANC
Created Apr 28, 2013 4:30 pm
No rating yet

DLANC Board
Created Apr 28, 2013 4:27 pm
No rating yet

Executive Committee
Created Apr 28, 2013 4:21 pm
No rating yet

General DLANC Mailing List
Created Oct 26, 2012 11:03 am
⭐⭐⭐⭐⭐
<table>
<thead>
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<th>Email Campaign</th>
<th>Subscribers</th>
<th>Open Rate</th>
</tr>
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<td>Outreach Meeting 4.3.17</td>
<td>544</td>
<td>22.1%</td>
</tr>
<tr>
<td>Regular • General DLANC Mailing List</td>
<td></td>
<td></td>
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<tr>
<td>Sent on Mon, Apr 03, 2017 5:44 pm</td>
<td></td>
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</tr>
<tr>
<td>DLANC Outreach Committee Newsletter</td>
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<tr>
<td>Regular • General DLANC Mailing List</td>
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<tr>
<td>Sent on Sat, Apr 01, 2017 5:00 pm</td>
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<td>593</td>
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