

CENTRAL HOLLYWOOD COALITION
BOARD OF DIRECTORS MEETING

AGENDA

Tuesday, May 8, 2018

4:00 p.m. to 6:00 p.m.

Meeting Location: Principal office for Central Hollywood Coalition
6562 Hollywood Blvd., Los Angeles, CA 90028

- I. **CALL TO ORDER** – Fabio Conti, President – 4:00 p.m.
- II. **PUBLIC COMMENT*, INTRODUCTIONS, & SPECIAL GUESTS**
- III. **APPROVAL OF BOARD MINUTES**
 - **Action:** Approve April 10, 2018 minutes
- IV. 4:15 p.m. - **TREASURER'S REPORT** – Joyce Williams-Maxwell, Treasurer
 - A. **Action:** Review and approve April 30, 2018 Financial Statements
- V. 4:30 p.m. - **COMMITTEE & PROGRAM REPORTS**
 - A. **Ad-hoc BID Renewal Steering Committee** – Brian Folb
 - a. Ordinance of Intention adopted by City Council 5/1/18
 - b. Review of timeline for Prop 218 election
 - B. **Ad-hoc Governance Committee** – Bill Humphrey
 - a. Discussion re/ draft of amended bylaws for HPOA
 - b. Review of time frame for board merger
 - c. Review of critical steps preparing for 2019
 - C. **Jt. Security Committee** – Rosenthal and Morrison
 - a. Monthly Report – Andrews International
 - b. Update on Mayor's declaration of emergency shelter crisis
 - i. Potential site for Hollywood temporary shelter
 - D. **Streetscape & Planning Committee** – Gordon & Sarian
 - a. Cahuenga String Lights Update
 - b. Wayfinding Signage Update
 - c. Review of punch list of beautification projects to utilize BID Special Projects funds and unallocated Streetscape Dollars
 - d. "Good Neighbor" Trash Bag Program
 - E. **Marketing and Communications** – Devin Strecker
 - a. Make Music Day – June 21, 2018 at Egyptian Theatre forecourt
 - b. Sunset & Dine – Thursday, September 27, 2018 at Columbia Square
- VI. **NEW BUSINESS**
- VII. 5:45 p.m. - **STAFF REPORTS**
 - A. What I Learned at CDA – Strecker and Sarian

* Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda.

VIII. **NEXT MEETING –**

Tuesday, June 12, 2018

IX. **ADJOURNMENT**

As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at 323-463-6767.