

Jeff Briggs

From: Laurie Goldman <laurielgoldman@earthlink.net>
Sent: Friday, February 26, 2016 3:29 PM
To: 'Lisa Schechter'
Subject: RE: Hollywood Media District Ad Hoc Web Committee March Meeting

Very plain website, but the basics are great: <http://www.figueroacorridor.org/>

From: Laurie Goldman [mailto:laurielgoldman@earthlink.net]
Sent: Friday, February 26, 2016 3:05 PM
To: 'Lisa Schechter'
Subject: RE: Hollywood Media District Ad Hoc Web Committee March Meeting

<http://southpark.la/>

I love their website! Spend some time exploring – we should “steal” some ideas!

Jim Pugh, FHCP's LU atty, is on Southpark Board – I've asked him for their bylaws.

XO,
L

From: Lisa Schechter [mailto:lisa@mediadistrict.org]
Sent: Friday, February 26, 2016 2:54 PM
To: Laurie Goldman
Subject: Re: Hollywood Media District Ad Hoc Web Committee March Meeting

Great idea I was trying to light a fire I will send them some links

Sent from my iPhone

On Feb 26, 2016, at 2:50 PM, Laurie Goldman <laurielgoldman@earthlink.net> wrote:

NO WORD PRESS! Too many problems down the road. Could you also add – website architecture. Do we want to send web addresses of sites we like (like my Park!) prior to the meeting?

Love,
Laurie

From: Media District [mailto:lisa@mediadistrict.org]
Sent: Friday, February 26, 2016 2:41 PM
To: JL Singer; Joseph Varet; Wil Anabel
Cc: Jim Omahen
Subject: Hollywood Media District Ad Hoc Web Committee March Meeting

BROWN ACT WARNING: DO NOT REPLY ALL to avoid a serial meeting

Dear 2016 AD HOC WEB COMMITTEE:

Congratulations! I am looking forward to working with you to make our BID WEB SITE the very best it can be in serving our stakeholders. To that end, I would like to have our **first Ad Hoc Web Committee within the next two (2) weeks of March**. Please let me know if there is a specific date and time that works best for each of you. I will work with Jim on locating an "open" space for the meeting.

Among the items I will include on our agenda are:

1. 2016 Web Goals and Objectives
2. Web Designers
3. Web Platform – WordPress, etc...
4. Web Budget

Please let me know what other items you would like to discuss – as I would like to have this committee report its findings to the Board of Directors on March 24, 2016.

Thank you for your commitment and dedication to the Hollywood BID.

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
(323)860-0025 Direct
(323)860-0026 Fax

MediaDistrict.org