



# *The Village Newsletter*

2017 First Quarter

## *Presidents Report...*

I am excited with the prospect of 2017 and am confident that with everyone's participation and assistance we will be able to accomplish many things this upcoming year. I first joined the Los Feliz Village Business Improvement District to give

our business community this year. I believe that Los Feliz is, and will always be one of the greatest communities to live and shop/dine in. Over the past few years I have assisted and been involved with local projects to beautify our three major



DEDICATED TO IMPROVING AND PROMOTING  
BUSINESS IN LOS FELIZ VILLAGE

back to my community. My decision to get more involved with my neighborhood has enabled my goals of bringing residents and the business community together. I look forward to working with the Los Feliz businesses to make Los Feliz a better place, and am humbled to be serving as President. I am proud of our committees and the hard work they will be doing for

business streets; Vermont, Hillhurst and Hollywood Blvd. My focus for the LFVBID this year will be more outreach to local businesses to help them see the value of the LFVBID and to increase business revenue for all the LFVBID's businesses through more marketing, public relations and communication, especially social media.

## *Board of Directors*

• • •

**Rafik Ghazarian**

President

Berkshire Hathaway

**Sarah Loveless**

Vice President

Glaze Fire

**Chris Serrano**

Treasurer

Berkshire Hathaway

**Aimee Benell**

Secretary

Coldwell Banker

**Rosa Marie Spinoso**

Rocco's Italian Deli

**Cat Martinez**

Sumi's

**Mardi Kari**

ArcStone Financial

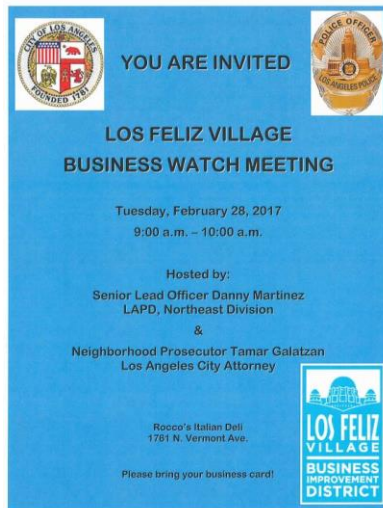
**Ziad Richa**

Desert Rose Restaurant

**Dino Pantazis**

Good Greek Grill

## Things we did...



## Coming Soon...



### Take Part in the Los Feliz Village Business Improvement District's BIG SUNDAY Clean-up Day

When: May 7, 2017

Time: 9:00 am – 12:00 noon

Meet at: Berkshire Hathaway Home Services  
1714 N. Hillhurst Avenue

RSVP at: [info@losfeliz.biz](mailto:info@losfeliz.biz)

Join the Los Feliz Village Business Improvement District for a huge neighborhood clean-up! Volunteers are invited to pitch in on this beautification effort in Los Feliz Village, a unique district known for its fiercely independent, creative spirit as well as its diverse businesses like familiar restaurants and services and vintage and collectibles shops. Come on out and make certain this neighborhood gem — that is neatly tucked between Griffith Park and Barnsdall Art Park — maintains its quiet charm.

Our website is getting some new pages in the second quarter of 2017. Keep your eyes open for all the city service sections:



### Resources and Incentives

From networking to financing, there are many business resources and financial incentives to help you start and grow your business. Explore what's available.



### Market Your Business

As a small business owner, you likely don't have a big marketing and advertising budget, but you can implement a marketing strategy that connects with your customers and is right for your pocketbook.

## Join a Committee...

Thinking of being more active with the Los Feliz Village BID? Contact us and join a committee or attend our monthly board meetings. Our committee meetings are held the first Wednesday of each month and our board meetings are the second Wednesday of each month. Meetings are held at St. Mary of the Angel Church, located at 4510 Finely Avenue. Hope to see you there!

Let us know when you are having a sale or any specials...we would love to work with you and assist in making your business grow.



### Contact us at:

Los Feliz Village BID  
P.O. Box 29840  
Los Angeles, CA 90027  
[www.losfeliz.biz](http://www.losfeliz.biz)  
[info@losfeliz.biz](mailto:info@losfeliz.biz)

### Like us on Social Media:

Instagram: [atlosfelizvillage](https://www.instagram.com/atlosfelizvillage)  
[www.facebook.com/losfelizvillage](https://www.facebook.com/losfelizvillage)