



Ethics Commission
 200 N Spring Street
 City Hall - 24th Floor
 Los Angeles, CA 90012
 (213) 978-1960
 ethics.lacity.org

LOBBYING FIRM REGISTRATION FORM

Form 31

Filer Information

Amendment 7

NAME OF LOBBYING FIRM: Arnie Berghoff & Associates	DATE QUALIFIED AS LOBBYING FIRM: Jan 01, 2017
BUSINESS ADDRESS: (Number and Street) (street address redacted)	
CITY, STATE, ZIP CODE: Los Angeles, CA 90017	TELEPHONE NUMBER: (213) 623-3736 ext. 101
E-MAIL: kerrie@arnieberghoff.com	FAX NUMBER: (Optional) (213) 623-4220

I. INDIVIDUAL LOBBYISTS

Arnie S Berghoff	John Howland
Name	Name
Deane Leavenworth	
Name	

II. CLIENTS

On next page(s), report each client which the firm is registering to provide municipal lobbying services.

III. VERIFICATION

I have used all reasonable diligence in preparing this form and any attachments. I have reviewed the form and all the attachments and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

[08-Aug-17](#)

[Kerrie Randolph](#) (e-signed)

Executed On: (Date)

By: (Signature of Authorized Person)



LOBBYING FIRM REGISTRATION FORM

Form 31

NAME OF LOBBYING FIRM:
Arnie Berghoff & Associates

II. CLIENTS

Report each client on whose behalf the firm is registering to provide lobbying services.

NAME OF CLIENT: Affirmed Housing Group	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: San Diego, CA 92128	TELEPHONE NUMBER: (858) 679-2828	
Agencies to be lobbied on behalf of the client Mayor, Office of; City Council; Housing Authority (HACLA)	Municipal Legislation / Projects (1) Representation of client with regards to affordable housing projects.	

NAME OF CLIENT: Airbnb	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: San Francisco, CA 94103	TELEPHONE NUMBER: (415) 728-0074	
Agencies to be lobbied on behalf of the client Mayor, Office of; City Council; Planning, City	Municipal Legislation / Projects (1) Representation of client to City of Los Angeles with regards to short term rentals	

NAME OF CLIENT: American Medical Response	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Jan 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Torrance, CA 90502-1319	TELEPHONE NUMBER: (310) 851-700	
Agencies to be lobbied on behalf of the client City Council	Municipal Legislation / Projects (1) Representation of client to the City of Los Angeles; monitor and report relevant government issues	

NAME OF CLIENT: Athens Services	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: City of Industry, CA 91716	TELEPHONE NUMBER: (626) 336-3636	
Agencies to be lobbied on behalf of the client Mayor, Office of; City Council; Public Works, Sanitation; Water & Power (DWP)	Municipal Legislation / Projects (1) Representation on a variety of City issues relating to recycling, solid waste and franchise program Representation on a wide variety of City issues relating to recycling and solid waste and franchise program	

NAME OF CLIENT: Cisco Systems Inc	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
---	---	---



Ethics Commission
200 N Spring Street
City Hall - 24th Floor
Los Angeles, CA 90012
(213) 978-1960
ethics.lacity.org

LOBBYING FIRM REGISTRATION FORM

Form 31

CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: San Jose, CA 95134	TELEPHONE NUMBER: (703) 484-0352	
Agencies to be lobbied on behalf of the client Mayor, Office of; City Council; Information Technology Agency (ITA)		Municipal Legislation / Projects (1) Various information technology issues
NAME OF CLIENT: City Market of Los Angeles	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Los Angeles, CA 90015	TELEPHONE NUMBER: (213) 7460646	
Agencies to be lobbied on behalf of the client City Council		Municipal Legislation / Projects (1) Representaion of client regarding downtown development project
NAME OF CLIENT: Denley Company	REPRESENTATION BEGINS: Jul 24, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Hollywood, CA 90028	TELEPHONE NUMBER: (323) 4634100	
Agencies to be lobbied on behalf of the client City Council		Municipal Legislation / Projects (1) Residential Development
NAME OF CLIENT: Gelt-Uhon Development Holdings, LLC	REPRESENTATION BEGINS: Jul 24, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Tarzana, CA 91356	TELEPHONE NUMBER: (818) 7056800	
Agencies to be lobbied on behalf of the client City Council		Municipal Legislation / Projects (1) Residential Development
NAME OF CLIENT: Jet Aviation	REPRESENTATION BEGINS: Feb 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Falls Church , VA 22042	TELEPHONE NUMBER: (201) 4624027	
Agencies to be lobbied on behalf of the client City Council; Airports, Los Angeles World (LAWA, LAX); Building and Safety		Municipal Legislation / Projects (1) Construction and operation of FBO at Van Nuys airport
NAME OF CLIENT: Lightstone DTLA LLC	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: New York, NY 10022	TELEPHONE NUMBER: (212) 3240210	



Ethics Commission
 200 N Spring Street
 City Hall - 24th Floor
 Los Angeles, CA 90012
 (213) 978-1960
 ethics.lacity.org

LOBBYING FIRM REGISTRATION FORM Form 31

Agencies to be lobbied on behalf of the client City Council; Planning, City	Municipal Legislation / Projects (1) Development projects in the city of Los Angeles
--	---

NAME OF CLIENT: National Strategies, LLC on behalf of Axon Enterprise, Inc	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Mar 31, 2017
---	--	--------------------------------------

CLIENT ADDRESS: (Number and Street) (street address redacted)
--

CITY, STATE, ZIP CODE: Washington, DC 20005	TELEPHONE NUMBER: (202) 3497003
--	------------------------------------

Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Body camera procurement
---	---

NAME OF CLIENT: OHL	REPRESENTATION BEGINS: Mar 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
------------------------	--	--------------------------------------

CLIENT ADDRESS: (Number and Street) (street address redacted)
--

CITY, STATE, ZIP CODE: Irvine, CA 92614	TELEPHONE NUMBER: (949) 2424432
--	------------------------------------

Agencies to be lobbied on behalf of the client Mayor, Office of; City Council; Airports, Los Angeles World (LAWA, LAX); Harbor (Port of LA, POLA); Public Works, Engineering; Water & Power (DWP)	Municipal Legislation / Projects (1) Various procurement opportunities for public works constructions projects
--	---

NAME OF CLIENT: Oracle America, Inc.	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
---	--	--------------------------------------

CLIENT ADDRESS: (Number and Street) (street address redacted)
--

CITY, STATE, ZIP CODE: San Rafael, CA 94901	TELEPHONE NUMBER: (415) 389-6800
--	-------------------------------------

Agencies to be lobbied on behalf of the client Mayor, Office of; City Council; Information Technology Agency (ITA)	Municipal Legislation / Projects (1) Various information technology issues and procurement opportunities
---	---

NAME OF CLIENT: SADA Systems	REPRESENTATION BEGINS: Feb 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
---------------------------------	--	--------------------------------------

CLIENT ADDRESS: (Number and Street) (street address redacted)
--

CITY, STATE, ZIP CODE: North Hollywood, CA 91601	TELEPHONE NUMBER: (818) 492-4410
---	-------------------------------------

Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Representation in regards to technology issues and procurement opportunities
---	--

NAME OF CLIENT: Smart Energy Systems (SES)	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
---	--	--------------------------------------

CLIENT ADDRESS: (Number and Street) (street address redacted)
--

CITY, STATE, ZIP CODE: Irvine, CA 92612	TELEPHONE NUMBER: (949) 4809637
--	------------------------------------

Agencies to be lobbied on behalf of the client Water & Power (DWP)	Municipal Legislation / Projects (1) Procurement Opportunities
---	---



Ethics Commission
 200 N Spring Street
 City Hall - 24th Floor
 Los Angeles, CA 90012
 (213) 978-1960
 ethics.lacity.org

LOBBYING FIRM REGISTRATION FORM Form 31

NAME OF CLIENT: Uber Technologies, Inc.	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Jan 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: San Francisco, CA 94103	TELEPHONE NUMBER: (202) 329-0965	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Various transportation issues	

NAME OF CLIENT: Uber Technologies, Inc.	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Jan 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Washington, DC 20036	TELEPHONE NUMBER: (561) 5235977	
Agencies to be lobbied on behalf of the client Mayor, Office of; City Attorney, Office of; City Council; Airports, Los Angeles World (LAWA, LAX); Transportation (LADOT, DOT)	Municipal Legislation / Projects (1) Various transportation issues	

NAME OF CLIENT: World Wide Technology	REPRESENTATION BEGINS: Jan 01, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Maryland Heights, MO 63043	TELEPHONE NUMBER: (480) 736-7367	
Agencies to be lobbied on behalf of the client Mayor, Office of; City Council; Information Technology Agency (ITA)	Municipal Legislation / Projects (1) Representation in regards to technology and procurement opportunities	