



Ethics Commission
 200 N Spring Street
 City Hall - 24th Floor
 Los Angeles, CA 90012
 (213) 978-1960
 ethics.lacity.org

LOBBYIST EMPLOYER REGISTRATION FORM

Form 31-LE

Filer Information

Amendment 4

NAME OF LOBBYIST EMPLOYER: Central City Association of Los Angeles	DATE QUALIFIED AS LOBBYIST EMPLOYER: Jan 01, 2017
BUSINESS ADDRESS: (Number and Street) (street address redacted)	
CITY, STATE, ZIP CODE: Los Angeles, CA 90017	TELEPHONE NUMBER: (213) 624-1213
E-MAIL: lacitylobbying@campaignlawyers.com	FAX NUMBER: (Optional) (213) 624-0858

I. INDIVIDUAL LOBBYISTS

Joanne Danganan	John Howland (Termed: Mar 31)
Name	Name
Jessica Lall	Marie Rumsey
Name	Name

II. MUNICIPAL LEGISLATION/PROJECTS AND AGENCIES LOBBIED

Agencies to be lobbied ANY CITY AGENCY
Municipal Legislation / Projects (1) 1122 W. Washington Blvd. (2) 1st and Broadway Civic Center Park (3) 2024 Olympics Bid (4) 2110 Bay Street (5) 333 S. La Cienega (6) 6th St. PARC (7) 7th Street Design (8) Above grade parking (9) Accessory Dwelling Units (10) Affordable Housing Requirements (11) Aliso Canyon Closure (12) Arts District Metro Station (13) Bay Delta Conservation Plan (14) Big Jump Grant (15) Bike parking ordinance (16) BikeShare Plan (17) Business Tax (18) Cap & Trade Program (19) CEQA Reform (20) Civic Center Master Plan (21) College Station (22) Comprehensive City Planning (23) Comprehensive Jobs Plan (24) Convention Center Modernization (25) Council's Jobs Program (26) CPA-2016-3824-GPA-VZC-HD-MS-SPR (27) CPC-2016-3479-GPA-VZC-DB-SPR (28) CPC-2016-3683-GPA-VZC-HD-SPR and ENV-2016-3685-EAF (29) DASH Routes (30) Downtown Design Guidelines (31) Downtown LA Mobility Plan (32) Downtown street car (33) DTLA 2040 (34) DTLA Forward Initiative (35) DTLA Zoning (36) Economic Development RFP (37) Education Issues (38) Ellis Amendments (39) ENV-2016-3825-EAF (40) Food Truck Ticketing Policy (41) General Advocacy





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- (42) General Plan Update
- (43) Homelessness
- (44) Housing Issues
- (45) Hoxton Hotel
- (46) Jinya Restaurant
- (47) Jobs & Economic Development Strategy
- (48) LA River
- (49) LAMC 56.11
- (50) LAMC 85.02
- (51) LAX Modernization
- (52) Legalized Sidewalk Vending Ordinance
- (53) Linkage Fee
- (54) Metro Division 20 Project
- (55) My Figueroa Plan
- (56) Parcel Q
- (57) Park Center
- (58) Park Fee
- (59) Performance Based Permitting
- (60) Pershing Square Renew
- (61) Planning Budget
- (62) Procedural Time Code Amendment
- (63) Rent stabilization ordinance
- (64) Responsible Banking Ordinance
- (65) SB 743 Implementation
- (66) Seismic Retrofit/PACE loans
- (67) Short Term Rentals
- (68) Sidewalk Repair
- (69) Sign Ordinance
- (70) Single Use Restroom
- (71) Skid Row Neighborhood Council
- (72) The Alexan
- (73) Transit Oriented Communities Guidelines
- (74) Tree In Lieu Fee
- (75) Tree Removal
- (76) TV & Movie Filming Issues
- (77) Value Capture Ordinance
- (78) VTT-74564
- (79) VTT-74640
- (80) Way-finding Signage
- (81) ZA-20163025-ZV and ENV-2016-3026-CE

AMENDED

III. VERIFICATION

I have used all reasonable diligence in preparing this form and any attachments. I have reviewed the form and all the attachments and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

28-Apr-17

Jessica Lall (e-signed)

Executed On: (Date)

By: (Signature of Authorized Person)