

**Subject:** RE: FW: Hollywood Media District BID - Early Renewal Opportunities/Follow UP today's meeting 5/22/2017

**From:**

**Date:** 05/22/2017 12:03 PM

**To:** "Lisa Schechter" <lisa@mediadistrict.org>

Thanks Lisa.

Nice meeting you today as well.

I just sent you an invitation to use a project management site call Basecamp.  
You should be able to upload any files we need to this site, just use the 'file' tab.

Thanks,  
Aaron

Aaron Aulenta  
Urban Place Consulting Group  
[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

----- Original Message -----

**Subject:** FW: Hollywood Media District BID - Early Renewal Opportunities/Follow UP today's meeting 5/22/2017

**From:** Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>

**Date:** Mon, May 22, 2017 11:49 am

**To:** <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
(323)860-0025 Direct  
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[MediaDistrict.org](http://MediaDistrict.org)

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**From:** Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>

**Date:** Monday, May 22, 2017 at 11:39 AM

**To:** Aaron Aulenta <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>, Steve Gibson <[steve@urbanplaceconsulting.com](mailto:steve@urbanplaceconsulting.com)>

**Cc:** Laurie Goldman <[laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net)>, David Bass <[dbass@basslawla.com](mailto:dbass@basslawla.com)>

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Dear Gentlemen:

It was a pleasure meeting both of you this morning regarding the potential Early Renewal Opportunities for the Hollywood Media District BID. Aaron, I believe you stated you were going to set up a "drop box" of some sort so that I can start uploading documents that are relative to our BID. Additionally, at your earliest opportunity please send the following:

Proposal  
Early Renewal Timeline  
Legwork to accomplish prior September 4, 2017 (Labor Day)

Look forward to working with you.

Thank you

Lisa Schechter  
Executive Director  
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