

## Pacific Palisades BID

### MINUTES FOR BOARD MEETING

Wednesday, February 1, 2017 8:30AM

Location: UDO Real Estate, 15233 La Cruz Drive, Pacific Palisades

In Attendance -

- Board Members: Lee Ford, Susan Carroll, Joyce Brunelle, Elliot Zorensky, Don Scott, Asvina Narain, Rick Lemmo, Sharon Shapiro, Lynn Borland
- Executive Director: Laurie Sale. Additional Attendees: Sue Pascoe, Rick Stoff (Chrysalis), Michael Moore, Lou Kamer (PPPC), Tom Creed
- Excused: DeeDee West, Shaun Malek, Staci Mitchel

Public Comment:

- City council signed a contract for trash hauling with several companies. Businesses are now unable to pick their trash hauling company, one will be assigned for each district, and businesses will need to pay the prevailing fees. Suggested to write a letter to councilperson. On next agenda
- The "opt out" method is now an option for property owners regarding street vending. Set of codes for the "opt out" method are still being established by the City, which may include the local councilperson having the ability to opt out on behalf of a community. This is to be added to the next month's BID meeting agenda.

Welcome & Introductions:

- Elliot Zorensky opened the meeting at 8:47AM giving us all appreciation for our time here.
- Minutes from January 4, 2016 meeting: Elliot made a motion to add "motion carries" to last month's motion to approve the meeting minutes. Don was first; Rick Lemmo was the second. Unanimously approved. Motion carried.

Report from LAPD/SLO from Officer Moore

- There was an arrest for embezzlement of \$500 gift cards from a local store. Employee was caught embezzling on camera.
- On February 15<sup>th</sup>, LAPD is having a Community Police Academy which shows the public what they're teaching officers.
- Please e-mail Officer Moore if you would like to be on his mailing list.
  - Officer Moore [27995@LAPD.ONLINE](mailto:27995@LAPD.ONLINE)
  - Officer Redican [36245@LAPD.ONLINE](mailto:36245@LAPD.ONLINE)
  - Officer Soliman [39370@LAPD.ONLINE](mailto:39370@LAPD.ONLINE)
- He has a new TWITTER account: <https://twitter.com/LAPDSLO1> Mike@LAPDSLO1

Sharon Shapiro - Councilman Bonin's office

- An application needs to be filled out per property to fix sidewalks. The rebate received will be taxed, as it needs to be shown as income.
- 8502 Municipal Code for Vehicle Living is tied to zoning in residential areas. Predominantly in residential areas, there is no parking between 9pm - 6am. Maps have been distributed to the residents which are color coded with by red, yellow and green. Red zone is no parking or living anytime, and usually is within 500 feet of a school or park. In Palisades, only area zoned green is on Sunset east of Temescal Canyon and west of Via De La Paz. Timed parking will be restricted. Very few people living in motor vehicles in the Palisades.
- Still working to help Chrysalis find a storage location.

Report from Chrysalis - Rick Stoff

- Thanked Sue Pascoe for the article in the newspaper.

Financial Update / Elliot- NonProfit Status

- Elliot reported that an attorney has been retained to fill out and submit paperwork for the nonprofit status.

- Elliot asked for a motion for the attorney contract not to exceed \$3,000 to obtain nonprofit status. Rick seconded, unanimously approved. Motion carries.
- Don distributed proposed 2017 itemized annual budget. Each budget item was discussed. More discussion necessary. Task force to reconvene and reassess budget and will then report back to the Board. We will need several bids for tree trimming.

Old Business:

Update: replacement for Chrysalis cart storage

- Chrysalis still needs a storage location. Sharon Shapiro & Elliot are diligently working on this.

Report from our Projects Task Force

- Recommendation is to proceed with the 4<sup>th</sup> of July Float, Tree Trimming and ads in paper.

Pressure wash contract

- Javier Perez has not billed us and still hasn't returned any calls.

Join Chamber

- Don made a motion that the BID become a non-profit member of the Chamber which is \$175 dollars. Susan seconded. Unanimously approved. Motion carries. Joyce provided the application to Laurie.

New Business

ACTION ITEM: Approve monies for attorney to process NonProfit status: Approved earlier in meeting.

ACTION ITEM: Approve proposed budget for 2017: Tabled until next month.

ACTION ITEM: Approve budget for tree trimming - Susan/Elliot: Tabled until next month.

ACTION ITEM: Approve expenditure on attorney as it relates to CPRA - Laurie

- BID received requests for public records - copies of meeting minutes, agenda, emails back and forth within the City, etc. from a gentleman who is requesting this from many BIDs. Elliot made a motion to retain attorney not to exceed \$4,000. Rick seconded, all approved, motion carried. In the event that this person wants copies made, then we need to request payment. Rick motioned: "we don't want to make it difficult for him, but to rather provide him every access to public records according to the strictest rules of law so that it doesn't provide any financial detriment to the property owners of our business improvement district." Susan seconded. Unanimously approved, motion carries.

Wi-Fi update - Lou Kamer

- Lou distributed a map with locations throughout the district that would have potential for setting up public Wi-Fi locations. Concern is public Wi-Fi can take away from businesses who are currently providing Wi-Fi to their customers, and/or businesses will cancel their Wi-Fi and use the districts, which will then increase the broadband.
- The benefit is it will be good for sending emergency messages or advertising business if we use the Beacon technology.
- Cost if approximately \$5,000 total for about 20 devices. Labor is an additional \$5-9K to install totaling an annual cost of approximately \$14,000. Monthly broadband is \$1,200 with \$100 a month of maintenance.
- Lou will put together a summary of pros and cons to be sent for distribution. No action taken.

Discuss sidewalk repair in front of Palisades Elementary - tabled

Meeting adjourned at 10:04am

Next meeting is Wednesday, March 1, 2017 8:30AM UDO Real Estate 15233 La Cruz Drive, Pacific Palisades

The Pacific Palisades BID follows the California Ralph M. Brown Act - all meetings shall be open and public except when the Brown Act authorizes otherwise. As covered under Title II of the ADA, the Pacific Palisades BID, upon request, will provide reasonable accommodation to ensure equal access to its meetings, programs and activities. Assistance and services may be provided upon prior 72 hour request. To ensure availability of services, please contact Laurie Sale at (424)256-5733 or [Laurie@palisadesbid.org](mailto:Laurie@palisadesbid.org).