

**HOLLYWOOD MEDIA DISTRICT BID**  
**Meeting of the BOARD OF DIRECTORS**  
Musicians Union, 817 N. Vine St., Hollywood CA 90038  
Thursday, October 27, 2016 – 3:30pm

**MEETING MINUTES**

**Attending:** W. Anabel, M. Ankney, D. Bass, C. Cassella, S. Costello, L. Goldman, R. Groeper, R. Howard, T. Lee, S. Loverro, M. Malick, M. Padilla, B. Scane, JL Singer

**Absent:** M. Demson, J. Luster, J. Massachi, J. Varet, F. Wehbe

**Guests:** J. Briggs, J. Omahen, L. Schechter

XL. Call to order

*President Goldman called the meeting to order at 3:30pm*

XLI. Introductions and Public Comments

*None*

XLII. CLOSED SESSION

*The Board of Directors shall recess into Closed Session pursuant to Government Code Section 54956(9)(d)(1), in order to consult with counsel on potential litigation.*

XLIII. Approval of meeting minutes (Motion)

*September 22, 2016 monthly Board Meeting*

*September 22, Annual Stakeholders Meeting*

***Padilla requested a change in the Sept. 22<sup>nd</sup> Board Meeting minutes, Section V. E. i., CIM Project to read as follows 7007 W. Romaine (LA), LLC. On a Motion by Lee, seconded by Groeper, the Board voted unanimously to approve both the minutes with correction as stated.***

XLIV. Committee Reports

UU. Executive Committee (Goldman)

*i. Goldman reported the Ad-Hoc HMD Bylaws Committee has completed their task and should now be dissolved by resolution. **On a Motion by Malick, seconded by Anabel, the Board voted unanimously to dissolve the Ad-Hoc HMD Bylaws Committee.***

*ii. Goldman advised the Members of annual December Board Holiday party scheduled for Thur., Dec. 15<sup>th</sup> at Rao's. The holiday party will be follow the regular monthly December Board of Directors meeting to be held at the LGBT Center.*

VV. Executive Director Report (Schechter)

*Schechter briefly reviewed the remaining BID Committee meetings schedule for the year. Schechter discussed the Great Streets program and stated that she will submit an HMD application for funding a project at the intersection of Santa Monica Blvd. and Wilcox Ave. intended to provide enhanced identity to Theatre Row.*

WW. Finance Committee (Goldman reporting due to Luster's absence)

*Goldman reported that both the Finance and Executive Committees have reviewed and unanimously approved increasing the previous estimated expenditure of \$33,000 to \$35,000 for new security vehicle and all associated costs. **On a Motion by Cassella, seconded by Groeper, the Board voted***

**unanimously to allocate up to \$35,000 for the purchase a new security vehicle, Honda CR-V, including all the other associated costs.**

Goldman reported that both the Finance and Executive Committees have reviewed and unanimously approved a \$400 donation to LAPD's Senior Lead Officer Eddie Guerra's participation in an MS Fundraiser. **On a Motion by Groeper, seconded by Loverro, the Board voted unanimously to donate \$400 to LAPD's Senior Lead Officer Eddie Guerra's participation in an MS Fundraiser.**

Goldman reported that both the Finance and Executive Committees have reviewed and unanimously approved the purchase and installation of a surveillance camera system related to BID Security office located at 7000 Romaine St. **On a Motion by Lee, seconded by Cassella, the Board voted unanimously to allocate \$8800 for a surveillance camera system to be located at 7000 Romaine St.**

Goldman reported that both the Finance and Executive Committees have reviewed and unanimously approved the following re-allocations of 2016 funds: \$71,000 for Theatre Row medallions, up to \$70,000 for anticipated Highland Ave. medians upgrades, up to \$120,000 as a rollover to cover January and February 2017 expenses until first 2017 City Assessment is deposited. **On a Motion by Cassella, seconded by Groeper, the Board voted unanimously to approve the following re-allocations of 2016 funds: \$71,000 for Theatre Row medallions, up to \$70,000 for Highland Ave. medians upgrades and up to \$120,000 as a rollover to cover January and February 2017 expenses until first 2017 City Assessment is deposited.**

Goldman reported that both the Finance and Executive Committees have reviewed and approved the draft of the HMD 2017 Planning Report. Goldman said a final draft of the Report would be presented at the next Board meeting for approval.

XX. Nominating Committee (Bass)

Bass reported that one additional application has been received for next year's Board of Directors. The applicant Sam Pan represents Avalon Bay Properties.

YY. PLUM Committee (Bass, Wehbe)

Bass reported a discussion about a potential Media District Specific Plan is deferred to the next November 17th Board of Directors meeting. Bass invited all Board members to attend a joint meeting of the PLUM and SAFE Committees regarding the LGBT Center project which will be held on November 3<sup>rd</sup> at the Musicians Union.

ZZ. Clean & Green Committee (Groeper)

Groeper reported that the BID's new trashcans have been installed. He also mentioned that Schechter has been working on getting bids for tree trimming. Groeper said he would like to reschedule the next monthly Clean & Green Committee meeting to Thur., Nov. 10<sup>th</sup>, and staff would be following up with the Members regarding this.

AAA. Safe Committee (Cassella)

Cassella reported that our new UPS contract has been finalized and requires a review by David Bass and signature. She also mentioned that the purchase of the new security vehicle will soon be moving forward.

BBB. Arts Committee (Cassella reporting due to Demson's absence)

Cassella reported that achieving a quorum is an issue for the Committee and Members of the Committee will be doing outreach to find new Members.

CCC. Ad-Hoc Website Committee (Singer)

Schechter reported that the Dirango Contract has been signed.

XLV. New Business

*None*

XLVI. Adjournment

*The next Board of Directors meeting will be held on Thursday, Nov. 17, 2016 due to the Thanksgiving holiday.*

*There being no further business before the Board,  
President Goldman adjourned the meeting at 4:35pm.*

*Respectfully submitted,  
Carol Cassella, Secretary  
Prepared by Jim Omahen, Operations Manager*