

HOLLYWOOD MEDIA DISTRICT BID
Meeting of the EXECUTIVE COMMITTEE
LGBT Center, 1220 N. Highland Ave., Hollywood, CA
Thursday, October 20th, 2016 – 9:30am

MEETING MINUTES

Attending: C. Cassella, L. Goldman, J. Luster, W. Anabel

Absent: M. Malick, JL Singer

Guests: R. Groeper, J. Omahen, L. Schechter

- I. Call to order
President Goldman called the meeting to order at 9:40am

- II. Public Comments for items not on the Agenda
None

- III. Approval of Executive Committee meeting minutes
 - a. ***June 9, 2016 Executive Committee meeting.***
On a Motion by Luster, seconded by Anabel, the Executive Committee voted unanimously to approve the minutes.

 - b. ***August 12th, 2016 Meeting, no quorum***
September 8th, 2016 Special Executive Committee meeting.

 - c. ***On a Motion by Luster, seconded by Anabel, the Executive Committee voted unanimously to approve the minutes.***

- IV. Finance Committee Update
 - a. Security Vehicle - Recommendation from Safe Committee to purchase a new security vehicle Honda CR-V up to \$33,000. *Recommendation from Finance Committee to purchase a new security vehicle Honda CR-V up to \$35,000.* ***On a Motion by Goldman, seconded by Cassella, the Executive Committee voted unanimously to increase the purchase amount up to \$35,000 to cover ancillary costs (such as light bar, radio, spot light, car wrap, etc).***

 - b. LAPD SLO donation – Recommendation from the Finance Committee to approve a request from our Senior Lead Officer Guerra to support his Fallen Officer ride in the amount of \$400.00. ***On a Motion by Goldman, seconded by Cassella/Anabel the Committee voted unanimously to approve the donation to SLO Guerra in the amount of \$400.00.***

- c. Financial update – Goldman provides a thumbnail sketch of the finances through the end of the year (estimated):

Current Bank Balance	\$633,000
O/Standing Service Obligations	<\$345,943>
Subtotal	\$287,057
Assessments thru 12/31/2016	\$ 61,000
Subtotal	\$348,057
Reallocation - Projects	
Medallions	<\$ 71,000>
Security Vehicle	<\$ 35,000>
Security Cameras	<\$ 8,800>
Rollover for Jan/Feb Expense 2017	<\$120,000>
Highland Medians	<\$ 70,000>
Roll Over Balance 2017	\$ 43,257

Goldman will bring a motion to the Board to approve reallocations/allocations for the remainder of 2016

- d. 2017 Annual Planning Report

The 2017 Annual Planning Report was revised and approved at the Finance Committee to include findings on the reasons for the 2017 roll over balance. Staff will make the requested Finance Committee changes and the 2017 Planning Report will be presented to the Board for approval at the October 27, 2016 meeting.

V. October 27th Board Agenda Review

Goldman asked the Executive Committee if there were any topics that they were interested in placing on October 27th agenda. Executive Committee members indicated none.

VI. Holiday Party Update

Goldman informed the Executive Committee that the date and location for the Holiday Party has been scheduled for Thursday December 15th at Rao's Hollywood directly after the December Board Meeting. Further Goldman mentioned to the Committee to make sure they R.S.V.P. timely once they receive the invitation so that staff can provide a headcount to the restaurant.

VII. Community Update

Goldman stated that the LGBT Center's new Hollywood Campus project was unanimously approved on October 14th by the Los Angeles City Planning Commission. Further, there was no condition placed on the

proposed project with regards to security. Reminded Executive Committee members that will be a Joint Committee meeting with PLUM/Safe on Thursday November 3rd at 3pm at the Musician Union to discuss the project.

VIII. Resolution to dissolve Ad Hoc Bylaws Committee

Goldman informed the Executive Committee that the work on the Ad Hoc Bylaws Committee has been completed. ***On a Motion by Cassella, seconded by Anabel the Committee voted unanimously to approve the Resolution to dissolve the Ad Hoc Bylaws Committee.***

IX. New Business

- a. Cassella asked about re-establishing an Advocacy Committee to make donations to local nonprofit organizations. Goldman stated that these responsibilities established through the Executive Committee. Goldman further indicated that she had a sample application that the BID could use for community funding requests – similar to the one that the Hollywood Chamber Foundation provides.
- b. Goldman mentioned that Jeff Briggs, Esq. will be attending the Board Meeting on October 27th to review matters in Closed Session.
- c. Goldman provided the process of the new election procedures for the Executive Committee and stated that she would circulate the nominating process of the new bylaws to the Executive Committee members.

X. Adjournment

Being no further business before the Executive Committee, Goldman adjourned the meeting at 10:20am.

Next Executive Committee Meetings:

Thursday November 10th, 9:30am - LGBT Center

Thursday December 8th, 9:30am – LGBT Center

Submitted by HMD Secretary, Carol Cassella

Prepared by HMD Executive Director, Lisa Schechter