

**Subject:** Re: Subjects at Willoughby and Cole  
**From:** "EDWIN GUERRA" <38136@lapd.lacity.org>  
**Date:** 10/21/2016 02:42 PM  
**To:** "Jim Omahen" <jim@mediadistrict.org>  
**CC:** "Lisa Schechter" <lisa@mediadistrict.org>

Jim, Lisa,

You guys are amazing and thank you for supporting Law Enforcement. Know I will be riding from New Jersey to DC and I will be present for all the ceremonies for all the Officers killed in the line of duty this year. Below is the information, the link to the charity page and the Tax ID number for tax purposes.

Again THANK YOU for supporting me in this cause!!!

On May 10, 2017, I will join the Police Unity Tour-Challenge Ride, consisting of nearly 400 law enforcement officers representing police agencies from throughout the United States. The agencies are represented by California law enforcement officers from the Los Angeles County Sheriff's Department, San Bernardino County Sheriffs, Ventura, La Habra, Long Beach, Burbank, Los Angeles, and West Covina. The Challenge Ride also consists of law enforcement officers from the States of Oregon, Colorado, New Jersey, New York, Illinois, Connecticut, Utah, Missouri, New Mexico, Georgia, and Michigan.

We will depart from Somerset, New Jersey and travel through Philadelphia, Delaware, Baltimore, and ultimately into Washington DC.

On May 12, 2017, we will join nearly 2300 law enforcement officers from throughout the country who will bicycle along varying routes, each nearly 300 miles, to the National Law Enforcement Officers Memorial in Washington DC.

On May 13th, we will join over 50,000 people at National Law Enforcement Memorial Candlelight Vigil. During the ceremony, the names of every officer who died in the line of duty during 2016 will be read and his/her name officially added to the Memorial, which already contains over 20,758 fallen heroes.

The primary purpose of the Police Unity Tour is to raise awareness about the police officers that have died in the line of duty. Our motto is, "We Ride For Those Who Died." The secondary purpose is to raise funds for the National Law Enforcement Officers Memorial Fund. Since its' inception in 1997, the Police Unity Tour has raised over \$20 million to support the Memorial. It is because of your incredible level of support and financial contributions that I will be able to participate in the 2017 Police Unity Tour and ensure that the heroes who made the ultimate sacrifice are not forgotten.

I am seeking your financial support in order to allow me to ride in this incredibly worthwhile event. Each rider must raise approximately \$2500 in order to participate in the Tour. The first \$1850 is paid to the Police Unity Tour. This money includes a \$1000 donation to the National Law Enforcement Officers Memorial Fund and \$850 to cover support services, ground transportation, overnight lodging, and food while we ride. Donations to the Police Unity Tour are tax deductible (Tax ID# [22-3530541](#)). If you are not concerned about the tax deduction, you may write a check directly to me, which will be applied to the cost of airfare and other expenses that I am responsible for. Any donated monies in excess of what is used for airfare and expenses will be

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donated to the Police Unity Tour.

You can make a secure online donation to our cause here:

<https://secure.e2rm.com/registant/FundraisingPage.aspx?registrationID=3539242&langPref=en-CA>

Or, Checks should be made payable to Police Unity Tour.

Thank you so very much for your consideration in supporting the Police Unity Tour. If you have any questions, please give me a call or email me.

Senior Lead Officer Eddie Guerra  
Los Angeles Police Department  
Hollywood Division  
1358 Wilcox Ave,  
Los Angeles Ca. 90028  
Office: (213) 871-4068  
Cell: 213-793-0706

>>> Jim Omahen <jim@mediadistrict.org> 10/21/2016 10:14 AM >>>

Thanks Eddie and the Media District has agreed to giving you \$400! Please let me know how / or who to pay. You go!!!

--

Jim Omahen, Operations Manager  
Hollywood Media District BID  
1040 N. Las Palmas Ave.  
Hollywood, CA 90038  
Ph 323.860.0088  
Fax 323.860.0089

[MediaDistrict.org](http://MediaDistrict.org)

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**From:** Eddie Guerra <[38136@lapd.lacity.org](mailto:38136@lapd.lacity.org)>

**Date:** Thursday, October 6, 2016 at 1:36 PM

**To:** Jim Omahen <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>

**Subject:** Re: Subjects at Willoughby and Cole

Jim,

How are you my friend?

I have a question for you....

I need to raise \$400 dollars for the MS Society. I'll be riding my bicycle from Orange County to San Diego this October 2016. I was wondering if the Media District was interested in sponsoring me or donating towards the cause?

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You can help me reach that goal by making a donation, it only takes a second and your gift has the power to help create a world free of MS.

If you have questions let me know....

[Click here to donate now: https://secure.nationalmssociety.org/site/Donation2?df\\_id=57382&PROXY\\_ID=15391032&PROXY\\_TYPE=20&FR\\_ID=27876&s\\_subsrc=bflphEmPfMsg&s\\_src=boundlessfundraising](https://secure.nationalmssociety.org/site/Donation2?df_id=57382&PROXY_ID=15391032&PROXY_TYPE=20&FR_ID=27876&s_subsrc=bflphEmPfMsg&s_src=boundlessfundraising)

Sincerely,

Senior Lead Officer Eddie Guerra  
Los Angeles Police Department  
Hollywood Division  
1358 Wilcox Ave,  
Los Angeles Ca. 90028  
Office: (213) 871-4068  
Cell: 213-793-0706

>>> EDWIN GUERRA 9/29/2016 12:29 PM >>>

Jim,

It's my pleasure! I went out this morning and picked up the bulky items, chairs, couches and items the homeless deemed as thrash. Mitch O'Farrells clean team was also there to help me.

I do however, ask that you continue to help me by requesting bulky items be picked up either by using the MYLA311 application or calling it in to 311. The same number or application can be used to request sanitation for large encampments. It helps me by having documentation and using the city resources. I consider myself to be the last form of defense in regards to picking up the trash. When I'm out there picking up trash it takes me away from patrolling and enforcing the neighborhoods.

Let's continue to work together to keep the area clean and free of crime.

Senior Lead Officer Eddie Guerra  
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>>> Jim Omahen <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)> 9/29/2016 9:34 AM >>>  
Thanks Eddie and you're the best. Thanks for all you do!

--

Jim Omahen, Operations Manager  
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Fax 323.860.0089

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**From:** Eddie Guerra <[38136@lapd.lacity.org](mailto:38136@lapd.lacity.org)>  
**Date:** Wednesday, September 28, 2016 at 3:19 PM  
**To:** Cesar Acevedo <[hmd.acevedo@yahoo.com](mailto:hmd.acevedo@yahoo.com)>  
**Cc:** Ron Groeper <[ron@groeperphoto.com](mailto:ron@groeperphoto.com)>, "jim@mediadistrict.org" <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>, Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>  
**Subject:** Re: Subjects at Willoughby and Cole

All,

I am enforcing in this area and also have a request out to sanitation to help with the encampments. I will also be there this Thursday morning with our stations pick-up truck asking the homeless to give me what they have as trash. I can't just throw away items only because I deem them as thrash. The city is currently being sued and in addition I'm being investigated for disposing someones property when it was full of feces.

This will be an ongoing project for us all. Please continue to keep me posted with pictures and also, lets reach out to the local businesses impacted with the encampments to help by cleaning the sidewalks daily. I noticed working together we accomplish more.

Senior Lead Officer Eddie Guerra  
Los Angeles Police Department  
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>>> "hmd.Acevedo" <[hmd.Acevedo@yahoo.com](mailto:hmd.Acevedo@yahoo.com)> 9/27/2016 2:33 PM >>>  
Hello Guerra,

We are having issues at Cole and Willoughby again. I would like to request for your assistance. We have different subjects at this location that are giving us a lot of problems (Theft, Usage of controlled substances, blocking the sidewalk, illegal encampment, assault, drinking in public, disturbing the peace, disturbing businesses, setting up fires at location, verbal disputes with HMDB.I.D officers or clients from businesses around .....)

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Businesses are complaining or having problems with the subjects at this location such as (Pavilion, CVS, Milk studios, Hollywood Center studios, 726 Cole, Boys and girls club, Cole be liquor.... )

Thank you so much for your assistance, please notify me when we can work together to solve these issues we're having in the District.

Thank you in advance Guerra.

See pictures attached:

----- Original message -----

From: EDWIN GUERRA <[38136@lapd.lacity.org](mailto:38136@lapd.lacity.org)>

Date: 5/27/16 12:12 (GMT-08:00)

To: "hmd.acevedo" <[hmd.acevedo@yahoo.com](mailto:hmd.acevedo@yahoo.com)>

Cc: "ron@groeperphoto.com" <[ron@groeperphoto.com](mailto:ron@groeperphoto.com)>, "jim@mediadistrict.org" <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>, "lisa@mediadistrict.org" <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>

Subject: Re: Subjects at Willoughby and Cole

Acevedo,

I dealt with Willoughby and Cole today. Keep me posted if they return. On Tuesday I'll go there with the station's truck and pick up whatever trash is left behind.

A strategy that seems to work for me is a drive several times a week with the truck and I help them downsize and throw away items they deem as trash. It helps them be able to stay mobile and moving versus setting up camp.

Thank you for the pictures.

Senior Lead Officer Eddie Guerra  
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Office: (213) 871-4068  
Cell: 213-793-0706

>>> "hmd.acevedo" <[hmd.acevedo@yahoo.com](mailto:hmd.acevedo@yahoo.com)> 5/26/2016 3:37 PM >>>

Hello guerra,

I would like to request for your assistance in regards these subjects at Willoughby and Cole. We're getting complaints from neighbors (Willie from 855 Cahuenga milk studios) in regards some of his clients getting harassed when walking by and the use of alcohol and controlled substances. HMDB.I.D officers make contact with them to relocate them. They leave and come back within a few hours, they also get verbally aggressive and make it difficult when relocating

Re: Subjects at Willoughby and Cole

them. Yesterday we responded to a service call in regards same subjects for disturbing the businesses (approximately 4-6 subjects) LAPD also responded. They were having a Barbeque on the sidewalk. Today we had another complaint for the same reason. I appreciate your help in regards this matter.

Thank you, sir