



Daniel Halden &lt;daniel.halden@lacity.org&gt;

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## New enforcement of parking time limits at meters?

3 messages

Kerry Morrison &lt;Kerry@hollywoodbid.org&gt;

Wed, Mar 23, 2016 at 5:50 PM

To: "seleta.reynolds@lacity.org" &lt;seleta.reynolds@lacity.org&gt;

Hi Seleta – it's been awhile, but I thought I'd go straight to the top to find out who I can talk to for some information I can share with our community.

We recently moved into the middle of Hollywood Blvd – into a retail storefront. I hope you can stop by and see us sometime! We call this the "mid-BID" – and it's the section of the Boulevard that still suffers from the doldrums.

That said, we have a lot of meetings in our office, and in the past several of weeks, we've had a couple of people get tickets for parking at a meter beyond the two hour timeframe. In these two cases, the person ran out to put a few more quarters in the meter to buy some time, and when they went out, there was a ticket for violating the two hour limit. (So, it was not an expired meter.)

We checked with the council office, and learned that DOT has adopted a new technology that allows the parking enforcement to determine when the time limit has been achieved, despite the fact that there is time on the meter.

It is important that we communicate to the public that this change has occurred – because all of us, myself included, have had the experience of feeding a meter to buy more time because you are still in a meeting, in a restaurant, etc. I'm wondering if there is a press advisory, or something on the DOT website that explains that this new technology is affording aggressive enforcement of the time limit. (I looked and I cannot find anything.)

We want to inform people that this enforcement is occurring so they can be careful to move their car, and not assume that it is okay to add to the meter (which has been customary in the past).

Let me know if there is something I can put into our BID newsletter!

With kind regards,

Kerry

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**KERRY MORRISON**

*Executive Director*

[ Hollywood Property Owners Alliance ]

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**Kerry Morrison** <Kerry@hollywoodbid.org>

Thu, Apr 14, 2016 at 5:59 PM

To: Bruce Gillman <bruce.gillman@lacity.org>

Cc: Evan Kaizer <ejkaizer@sieroty.com>, Patricia Restrepo <Patricia.Restrepo@lacity.org>, Daniel Halden <Daniel.Halden@lacity.org>

Bruce, thank you for this helpful information, and we will be sure to get this out ASAP to our stakeholders and customers in the Hollywood Entertainment District.

I have one more question – because I know we will be asked. We have situations with food trucks/carts (more of a problem) and tour busses (less of a problem) parking at one spot for extended periods of time. The question is asked – if they get one ticket (which is arguably the cost of “rent” for one day – or \$70 or so) will they get subsequent tickets for staying at the same spot? Otherwise, a \$70 daily “expense” to run a business from the curb, rather than paying rent/taxes and the like at the adjacent storefront is far more lucrative. I often get stopped by restaurant owners very frustrated by this situation, and I’m wondering how our DOT parking enforcement people are handling this?

Here is an example from two weeks ago at a spot which is a chronic food truck offender (approx. 6750 Hollywood). As I checked the meter (which I do frequently, and it is usually expired) they walked up and put money into it. Thanks for letting me know the policy – and we will help to get that You Tube video etc. distributed. Kerry.



**From:** Bruce Gillman [mailto:[bruce.gillman@lacity.org](mailto:bruce.gillman@lacity.org)]  
**Sent:** Thursday, April 14, 2016 5:14 PM  
**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Cc:** Evan Kaizer <[ejkaizer@sieroty.com](mailto:ejkaizer@sieroty.com)>; Patricia Restrepo <[Patricia.Restrepo@lacity.org](mailto:Patricia.Restrepo@lacity.org)>  
**Subject:** Re: New enforcement of parking time limits at meters?

Good afternoon,

I wanted to follow up on last month's email regarding the offer to provide additional information for your BID's newsletter. Since the Guided Enforcement pilot program is limited to Hollywood and began in Feb 2016, the information below should be shared with your readers please.

FYI: We are still working on a one-page flyer for general distribution to all city BIDs and business groups, Neighborhood Councils, etc., along with producing a YOU TUBE video on "Don't Feed The Meter" that does not include Guided Enforcement information not applicable at this time. I will forward once done.

"Los Angeles Municipal Code 88.13(b) provides that is unlawful for any vehicle to remain in any parking meter space for more than the time indicated by the posted signs. This ordinance is not a new law and has been



enforced by LAPD and LADOT officers for many years. The intent of this law is to help ensure there is "turnover" of a parking space and also recognition that there are a limited number of available parking spaces for a growing demand from motorists.

What has recently changed in the Hollywood Business District is the direction we have provided to traffic officers assigned to the Hollywood Area Office. These officers were directed to enhance their enforcement effort of this ordinance due to the number of complaints we have received from businesses in the area. Several business owners were becoming increasingly frustrated with the large number of area employees that "feed" the meters and park for extended periods of time, which hampers the ability of potential customers to locate convenient parking. This enhanced enforcement involves the use of embedded sensors in the pavement and technology to alert traffic officers that a motorist has parked in excess of the posted time-limit.

LADOT acknowledges that better communication with stakeholders should be done to alert the affected community of our enhanced enforcement effort. Going forward, we are committed to providing a high quality of service and being responsive to the concerns of the local community and visitors to this vital area."

Bruce

**Bruce Gillman**  
Communications Office | Director  
Los Angeles Department of Transportation  
Tel.: [213-972-8406](tel:213-972-8406)

On Tue, Mar 29, 2016 at 4:52 PM, Bruce Gillman <[bruce.gillman@lacity.org](mailto:bruce.gillman@lacity.org)> wrote:

Good afternoon Ms. Morrison,

Seleta asked that I thank you for bringing this to our attention and as you can see from the email just sent to Mr. Kaizer we are moving forward on the suggestion to provide information regarding 'feeding meters' beyond posted time limits risks receiving a parking citation, and how to avoid that from occurring.

Many new meters do have additional technology that keep track of vehicles moving in and out of the parking spaces, but they are not widely deployed throughout the city. So, older fashioned tools still are in play too: tire chalking, officer observance of people paying after the time period has expired, responding to merchant

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calls when parking space turnover isn't occurring, etc. In any case, we are a customer service organization and want to remind people about the law and how they can avoid a parking citation by not 'feeding the meter'.

Thank you too for offering to put an item in your BID's newsletter. I will supply you with a copy of what we produce and send out to a wider audience shortly.

Sincerely,

Bruce

**Bruce Gillman**  
Communications Office | Director  
Los Angeles Department of Transportation  
Tel.: [213-972-8406](tel:213-972-8406)

**From:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Date:** March 23, 2016 at 5:50:30 PM PDT  
**To:** "[seleta.reynolds@lacity.org](mailto:seleta.reynolds@lacity.org)" <[seleta.reynolds@lacity.org](mailto:seleta.reynolds@lacity.org)>  
**Subject:** New enforcement of parking time limits at meters?

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**Bruce Gillman** <[bruce.gillman@lacity.org](mailto:bruce.gillman@lacity.org)>  
To: Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
Cc: Evan Kaizer <[ejkaizer@sieroty.com](mailto:ejkaizer@sieroty.com)>, Patricia Restrepo <[Patricia.Restrepo@lacity.org](mailto:Patricia.Restrepo@lacity.org)>, Daniel Halden <[Daniel.Halden@lacity.org](mailto:Daniel.Halden@lacity.org)>

Fri, Apr 15, 2016 at 9:31 AM

Hi Kerry...only one ticket per offense, meaning daily, if they do not move their vehicle.

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**Bruce Gillman**

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