

**Minutes – HEDPOA Board of Directors
June 22, 2006**

B. Street characters: Morrison and Deputy City Attorney Bill Kysella have drafted a resolution for consideration by Council President Eric Garcetti that the City Attorney's office work with the Hollywood Entertainment District and the Hollywood Division of the LAPD to evaluate potential solutions to document the identity of the street characters and performers, regulate their activities, and ban the use of masks in the interests of protecting public safety on the public right-of-way within the Hollywood Entertainment District. Meetings will be held with CD-13 staff to solicit their support in the coming months.

C. Bylaws amendment: Morrison presented an action item to strike from Section 4.4 Election Process Bylaws "whose current terms are not set to expire at the next annual meeting." It was moved by Chris Bonbright, seconded by Jose Malagon and **CARRIED to accept the recommended bylaws amendment.**

D. Appointment of Nominating Committee: Monica Yamada announced that she would appoint the Nominating Committee within a week.

E. Appointments to Streetscape Committee: It was announced that, effective immediately, Tej Sundher and Frank Stephan will serve on the Streetscape Committee.

F. Feast of San Gennaro Festival in Hollywood September 21-24, 2006: Doug Deluca and Alejandra Deluca, both of the San Gennaro Foundation, presented information re/ the upcoming San Gennaro Festival. They are soliciting business sponsorship in support of the event and asked that HEDPOA consider participating as a sponsor. They are looking towards having this a yearly event based in Hollywood. It was moved by Nathan Korman, seconded by Jose Malagon and **CARRIED to treat participation at the San Gennaro Festival as a marketing expense in celebration of the BID's 10-year anniversary and to purchase a 10' x 10' booth and spend up to \$2,500 to prepare promotional materials for the booth.**

VII. Report from Executive Director

A. Update on Sunset-Vine BID: Petitions have been submitted to the City in excess of 50%.

B. Holiday Light Demo: Leron Gubler provided information on prospective plans for Entertainment Lighting Services to develop building scape holiday lighting to run along Hollywood Boulevard. The Board was invited to participate in the upcoming demonstration on June 27 at 9pm

C. IDA Winter Downtown Institute: Morrison presented an action item to approve Memorandum of Understanding for HEDPOA to host IDA Winter Downtown Institute in January 2007. Morrison said she would raise sponsorship dollars to support the opening reception. It was moved by Chris Bonbright, seconded by Bob Victor and **CARRIED to accept the MOU contingent upon no extraneous costs being incurred by the BID.**