



LOBBYIST EMPLOYER REGISTRATION FORM

CEC Form 31-LE

Filer Information

Amendment 3

NAME OF LOBBYIST EMPLOYER: Central City Association of Los Angeles		DATE QUALIFIED AS LOBBYIST EMPLOYER: Jan 01, 2015	
BUSINESS ADDRESS: (Number and Street) (street address redacted)			
CITY, STATE, ZIP CODE: Los Angeles, CA 90017		TELEPHONE NUMBER: (213) 624-1213	
E-MAIL: sshin@kaufmanlegalgroup.com		FAX NUMBER: (Optional) (213) 624-0858	

I. INDIVIDUAL LOBBYISTS

Ezra Gale (Termed: Feb 27)

John Howland

Name

Name

Marie Rumsey

Name

II. PROJECTS/AGENCIES

Agencies to be lobbied ALL CITY AGENCIES
Municipal Legislation (1) 1130 S. Flower Street (2) 1130 S. Hope Street (3) 213 Ventures (4) 7th Street Bike Lanes (5) 819 S. Santee Historic Designation (6) AB 1839 Film Tax Credits (7) Affordable Housing Requirements (8) Arts District Live/Work Ordinance (9) Bay Delta Conservation Plan (10) Bicycle Planning (11) Bike Planning Issues (12) BikeShare Plan (13) BNSF SCIG Project (14) Broadway Bridge (15) Broadway Streetscape Plan (16) Business Improvement Districts (17) Business Tax (18) Carshare/TNC Programs (19) Carshare/TNC Programs (20) Case Hotel (21) Cecil Hotel (22) CEQA Reform (23) City Budget Fiscal Year 2014-15 (24) City Divestiture from JP Morgan Chase (25) City of LA Fair Chance Initiative (26) Citywide Health Commission (27) Citywide Minimum Wage (28) Citywide WiFi (29) Clean Up Green Up (30) Community Care Facilities Ordinance (31) Comprehensive Jobs Plan (32) Condition Compliance Unit (33) Construction Impact Areas (34) Council's Jobs Program (35) Creation of City Health Department (36) Da Vinci Project at 900 and 909 Temple (37) Development Reform (38) Disabled Parking Placard Reform (39) Downtown Community Plan Update (40) Downtown Development Code (41) Downtown LA Mobility Plan



- (42) Downtown Parking Issues
- (43) Downtown Street Car
- (44) Downtown Tree Issues
- (45) Education Issues
- (46) Enterprise Zones
- (47) Environmental Analysis
- (48) Environmental Analysis as part of SB743
- (49) Equity Day
- (50) Farmers Field/Convention Center
- (51) Filming Issues
- (52) Fix It LA coalition reports
- (53) Foreclosure Registry
- (54) General Advocacy
- (55) General Economic Development Issues
- (56) General Planning Issues
- (57) Grand Ave Project
- (58) Grand Hope Park
- (59) Gross Receipts Tax Reform
- (60) Health and Wellness Chapter
- (61) Helipad Policy
- (62) Homeless Issues
- (63) Homelessness
- (64) Hotel Incentive Program
- (65) Hotel Living Wage
- (66) Housing Element Update
- (67) Housing Issues
- (68) Hybrid Industrial Live Work Ordinance
- (69) Inclusionary Zoning
- (70) Interim Control Ordinance
- (71) LA Live
- (72) LA Streetcar
- (73) LAX Modernization
- (74) Legalized Sidewalk Vending Ordinance
- (75) Mack Urban Projects
- (76) Master Planned Development
- (77) Mayor's Seismic Plan (PACE Funding Issue)
- (78) Mayor's Water & Energy Sustainability & Efficiency Plans
- (79) Metropolis
- (80) Minimum Wage
- (81) Mobility Element Task Force
- (82) Mobility Plan
- (83) Mural Ordinance
- (84) My Figueroa Plan
- (85) NOFA Funding
- (86) Notice of Demolition
- (87) Olympics Bid
- (88) Onni Project
- (89) Parking Occupancy Tax
- (90) Pershing Square Renew
- (91) Planning Budget
- (92) Planning/DBS Realignment
- (93) Public Food Distribution Ban
- (94) Quimby Reform
- (95) Quimby Reform
- (96) Realignment (DBS/Planning Merger)
- (97) Regional Connector Station at 2nd and Hope Streets
- (98) Responsible Banking Ordinance
- (99) Restaurant and Hospitality Express
- (100) Road Diets/City Bike Plan
- (101) San Onofre Nuclear Power Plant
- (102) SCIG
- (103) Seismic Retrofit/PACE loans
- (104) Sidewalk Repair
- (105) Sign Ordinance
- (106) Single Use Plastic Bag Ban
- (107) Small Lot Subdivision
- (108) Southeast LA Community Plan
- (109) Spring Street Bike Lanes



(110) Street Repair Bond
(111) Street Vending
(112) Streets of Significance
(113) TFAR
(114) Tree Issues
(115) TV & Movie Filming Issues
(116) Walmart Appeals
(117) Waste Hauling Franchise
(118) Wyvernwood
(119) Zoning Code Reform

III. VERIFICATION

I have used all reasonable diligence in preparing this form and any attachments. I have reviewed the form and all the attachments and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

29-Oct-15

Carol Schatz (e-signed)

Executed On: (Date)

By: (Signature of Authorized Person)