



Daniel Halden &lt;daniel.halden@lacity.org&gt;

---

**RE: Briefing for SEPT 24th background for the Assemblymember**

---

**Kerry Morrison** <Kerry@hollywoodbid.org>  
To: "Harter, Tim" <Tim.Harter@asm.ca.gov>  
Cc: Daniel Halden <Daniel.Halden@lacity.org>

Tue, Sep 22, 2015 at 6:26 PM

Tim, see my responses below. Hope this is useful information to prepare him.

---

**From:** Harter, Tim [mailto:Tim.Harter@asm.ca.gov]  
**Sent:** Tuesday, September 22, 2015 4:11 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** Briefing for SEPT 24th background for the Assemblymember

Kerry my District Director Josh Kurpies asked that I get some more background information from you. As you know trying to get Richard and Mitch in the same room to hear from Hollywood BID members was hard to arrange so I want to be sure we go in with as much as information as possible so that Richard can ask the questions he needs to hear answers to and get straight to the point so this meeting is productive. If you could shoot me a couple bullet points on what you would like this meeting to focus on, I would greatly appreciate it. See questions below:

What do the business leaders want to talk to Richard about? (Rise in Hollywood Homelessness yes but, what specifically?)

There appears to be more individuals living on a streets now, as compared to a year ago. Seems that we are in the midst of a new trend – and hard to put a finger on what is going on.

Because of the perceived violence and erratic behavior, business leaders are concerned because they are hearing from their tenants, potential tenants, employees and customers about an increasing fear to come to Hollywood/do business in Hollywood/live in Hollywood. This is a reversal of a trend that we've been working for more than a decade to address. Hollywood has had a number of public safety challenges in the last five years or so (nightclub violence, some gang activity, violence associated with mental illness) but this is a new trend.

What are the specific issues? (Violence, drug usage increase, etc.)

Some of the characteristics of 2015 state of homelessness that are different from previous years include:

- Increased violent behavior exhibited by people on the street (and BID Patrol can definitely attest to this). Could be mental illness, but there are weapons involved (particularly knives)
- Great incidence of visible drug use, and people who appear to be under the influence

- Discovery of needles – had not been a major issue before
- More young people “hanging out” on our sidewalks; travelling in groups, with pets, panhandling, doing drugs. Very intimidating to passersby

What has the city done to mitigate these concerns?

We have a very productive relationship with LAPD – they help us to address hot spots, but it seems that once one is ameliorated, another one pops up.

Our council office is also very engaged – and is experiencing similar issues all throughout the council district; not just Hollywood.

One concern we have is that the “permissive culture” that has resulted from ACLU lawsuits may be sending the message that living on the streets in LA is tolerated more than other cities.

Today, declaring a state of emergency is a good move; gets everyone’s attention.

What would you like our office to do to address them?

The state has control over some things not within purview of city/county.

First, we need better policing of on and off ramps, where little encampments crop up. We’ve met with Cal Trans who says they cannot build barriers. You’ll see very specifically the situation that has been created at the 101 southbound offramp at Sunset. There are people living all along the freeways in LA.

Second, can someone do a definitive study as to whether one of the unintended consequences of Prop 47 resulted in a permissive drug culture which is destroying lives?

Third, is the uptick in violent behavior linked in any way to realignment – we don’t want to jump to conclusions, but if there are people leaving the criminal justice systems with limited access to employment and housing, this has made the situation worse.

Fourth, affordable housing is a critical need in LA – and this is exacerbating the situation as rising rents force people out of their homes.

What service providers are they working with?

Our local providers are PATH, Housing Works, Step Up on Second. Lately, we've been having some promising meetings with DMH on some of their new intervention programs for the severely mentally ill.

What service providers cover this area?

Same as above

What's the status of the WHGFC (food truck)? (Last I heard they were still looking for a place to rent, but had no luck and since Councilmember Ryu has been in office I'm not sure if the issue is getting the same attention it did before, thoughts?)

That situation is off my radar at this point. I know it is a big issue for the Hollywood Media District. I've had so many plates spinning up here lately, I haven't really kep track.

THANK YOU!!

Thank you!!!

Sincerely

**Tim Harter**

**Senior Field Representative**

District Office

Assemblymember Richard Bloom

2800 28<sup>th</sup> St. Suite #105

Santa Monica, CA 90405

Phone: 310-450-0041

Fax: 310-450-6090

Click here *to sign up for Assemblymember Bloom's e-updates!*



**CONFIDENTIALITY NOTICE:** This communication with its contents may contain confidential and/or legally privileged information. It is solely for the use of the intended recipient(s). Unauthorized interception, review, use or disclosure is prohibited and may violate applicable laws including the Electronic Communications Privacy Act. If you are not the intended recipient, please contact the sender and destroy all copies of the communication.



Daniel Halden &lt;daniel.halden@lacity.org&gt;

---

## Sept. 24th Agenda

7 messages

**Harter, Tim** <Tim.Harter@asm.ca.gov>

Thu, Sep 17, 2015 at 4:30 PM

To: "Kerry@hollywoodbid.org" &lt;Kerry@hollywoodbid.org&gt;

Cc: "daniel.halden@lacity.org" &lt;daniel.halden@lacity.org&gt;, "Morales, Fernando" &lt;Fernando.Morales@sen.ca.gov&gt;

Kerry,

I wanted to chat with you about morning of Sept. 24<sup>th</sup>, I believe we will be getting a tour with Captain Zarcone and the Homelessness taskforce on Thursday morning from LAPD from 8am-9am you are welcome to join if you would like nothing has been confirmed, I have been playing phone tag with Captain Zarcone. We will be at the Hollywood BID at 9am, I wanted to see if you have an idea of who will be at the meeting with us? I'm sure there are business owners who would like Richard and Mitch to hear from them. Can you please send me who you plan to invite? (Richard asked me today) I told him it was still in planning stage. Thank you! Looking forward to Thursday!

**Tim Harter****Senior Field Representative**

District Office

Assemblymember Richard Bloom

2800 28<sup>th</sup> St. Suite #105

Santa Monica, CA 90405

Phone: 310-450-0041

Fax: 310-450-6090

Click here *to sign up for Assemblymember Bloom's e-updates!*



**CONFIDENTIALITY NOTICE:** This communication with its contents may contain confidential and/or legally privileged information. It is solely for the use of the intended recipient(s). Unauthorized interception, review, use or disclosure is prohibited and may violate applicable laws including the Electronic Communications Privacy Act. If you are not the intended recipient, please contact the sender and destroy all copies of the communication.

Daniel Halden <daniel.halden@lacity.org>

Thu, Sep 17, 2015 at 5:34 PM

To: "Harter, Tim" <Tim.Harter@asm.ca.gov>

Cc: "Kerry@hollywoodbid.org" <Kerry@hollywoodbid.org>, "Morales, Fernando" <Fernando.Morales@sen.ca.gov>

Thanks, Tim. I know one thing that my boss specifically would like to discuss is Caltrans/freeway issues and resources.

Dan Halden  
Hollywood Field Deputy  
Councilmember Mitch O'Farrell  
City of Los Angeles, 13th District  
daniel.halden@lacity.org  
(213) 207-3015  
www.cd13.com

On Sep 17, 2015, at 4:30 PM, Harter, Tim <Tim.Harter@asm.ca.gov> wrote:

Kerry,

I wanted to chat with you about morning of Sept. 24<sup>th</sup>, I believe we will be getting a tour with Captain Zarcone and the Homelessness taskforce on Thursday morning from LAPD from 8am-9am you are welcome to join if you would like nothing has been confirmed, I have been playing phone tag with Captain Zarcone. We will be at the Hollywood BID at 9am, I wanted to see if you have an idea of who will be at the meeting with us? I'm sure there are business owners who would like Richard and Mitch to hear from them. Can you please send me who you plan to invite? (Richard asked me today) I told him it was still in planning stage. Thank you! Looking forward to Thursday!

**Tim Harter**

**Senior Field Representative**

District Office

Assemblymember Richard Bloom

2800 28<sup>th</sup> St. Suite #105

Santa Monica, CA 90405

Phone: 310-450-0041

Fax: 310-450-6090

*Click here to sign up for Assemblymember Bloom's e-updates!*

<image001.jpg><image002.jpg><image003.jpg>

CONFIDENTIALITY NOTICE: This communication with its contents may contain confidential and/or legally privileged information. It is solely for the use of the intended

recipient(s). Unauthorized interception, review, use or disclosure is prohibited and may violate applicable laws including the Electronic Communications Privacy Act. If you are not the intended recipient, please contact the sender and destroy all copies of the communication.

---

**Kerry Morrison** <Kerry@hollywoodbid.org>

Fri, Sep 18, 2015 at 7:02 PM

To: Daniel Halden <daniel.halden@lacity.org>, "Harter, Tim" <Tim.Harter@asm.ca.gov>

Cc: "Morales, Fernando" <Fernando.Morales@sen.ca.gov>

Hi Dan and Tim,

We had the BiD patrol on deck to do a tour of the neighborhood at 8 a.m. Is that feasible? Normally they go out and wake up encampments at 6 a.m., and on that morning, they are going to wait, but it is likely by 9 a.m. many will be up.

I am curating a careful list of key owners so that you have an intimate but accurate dialogue about what is going on.

So far, I have Carol Massie, president of the Sunset /Vine BID, and owner of two McDonald's in Hwd.

Bill Humphrey, General Manager for Sunset Gower and Sunset Bronson Studios, where new Icon building is under construction and Netflix is leasing 200,000 sq. feet.

I have another four people in mind, but need to invite. I'll let you know Monday afternoon.

Is 8 a.m. a possibility?

Kerry

---

**From:** Daniel Halden [mailto:daniel.halden@lacity.org]

**Sent:** Thursday, September 17, 2015 5:34 PM

**To:** Harter, Tim <Tim.Harter@asm.ca.gov>

**Cc:** Kerry Morrison <Kerry@hollywoodbid.org>; Morales, Fernando <Fernando.Morales@sen.ca.gov>

**Subject:** Re: Sept. 24th Agenda

[Quoted text hidden]

---

**Harter, Tim** <Tim.Harter@asm.ca.gov>

Fri, Sep 18, 2015 at 7:13 PM

To: Kerry Morrison <Kerry@hollywoodbid.org>

Cc: Daniel Halden <daniel.halden@lacity.org>, "Morales, Fernando" <Fernando.Morales@sen.ca.gov>

8am with Hollywood BID patrol works for us.

Tim Harter  
Senior Field Representative  
Office of Assemblymember Richard Bloom

[Quoted text hidden]

---

**Kerry Morrison** <Kerry@hollywoodbid.org>  
To: "Harter, Tim" <Tim.Harter@asm.ca.gov>  
Cc: Daniel Halden <Daniel.Halden@lacity.org>

Tue, Sep 22, 2015 at 4:18 PM

Tim –

Yes, and I want to confirm the logistics.

Meet here at our office at Hwd/Vine at 8 a.m.? We'll go in two vans to drive around Hollywood and see areas where encampments arise. LAPD will follow us.

How many people besides you and Richard – just need to make sure we have enough seats.

Dan, Mitch, Kerry, Steve Seyler (our BID Security Director).

I will have the business/property owners assemble here around 8:30, so they will be ready when Richard gets back.

Here is list:

#### Sunset BID

1. Bill Humphrey, Sunset Gordon and Sunset Bronson studios. This is major property owner in Hollywood (Hudson Pacific) and they are building a ground up office building where Netflix has just signed a 200,000 square foot lease. <http://www.hudsonpacificproperties.com/news/netflix-signs-lease-at-hudson-pacific-properties-icon-office-tower-in-hollywood>. He is on the board for the Sunset & Vine BID.
2. Carol Massie, owns two McDonald's in Hollywood. She is also the president of the Sunset & Vine BID Board.
3. Melissa Logan, representing Amoeba Music, and member of Sunset & Vine BID Board

#### Hollywood BID

1. Mark Echeverria, owner, Musso & Frank's Grill, member of board for Hollywood Entertainment District BID.
2. Beth Andrus, CFO, World of Wonder, a production company who owns the building at SW corner of Cherokee and Hollywood
3. Rick Solano, representing Beso (Eva Longoria's restaurant) at SW corner of Ivar and Hollywood



We kept it small, but these are all seasoned people who have been in Hollywood for a long time and have observed the change. They are thoughtful folks – committed to this neighborhood, but concerned. I think it will be a very eye-opening conversation for the assembly member.

Also in the room will be LAPD, myself and Steve Seyler, the head of our BID patrol. Dan, you can indicate who else besides you and the Council member.

I am going to send out a meeting invite with details in a few minutes. Thank you Tim for making this happen.

Kerry

---

**From:** Harter, Tim [mailto:Tim.Harter@asm.ca.gov]  
**Sent:** Tuesday, September 22, 2015 3:29 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** RE: Sept. 24th Agenda

Kerry,

Do we have confirmed Hollywood BID names for the other attendees for the meeting? I would like to include on Richard's briefing. Thank you!

Tim Harter

---

**From:** Kerry Morrison [mailto:Kerry@hollywoodbid.org]  
**Sent:** Friday, September 18, 2015 7:02 PM  
**To:** Daniel Halden; Harter, Tim  
**Cc:** Morales, Fernando  
**Subject:** RE: Sept. 24th Agenda

[Quoted text hidden]

---

**Daniel Halden** <daniel.halden@lacity.org>  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Cc:** "Harter, Tim" <Tim.Harter@asm.ca.gov>

Tue, Sep 22, 2015 at 4:21 PM

Mitch will join at 9, and will be accompanied by myself, district director Marisol Rodriguez and legislative director David Giron.

Dan Halden  
Hollywood Field Deputy  
Councilmember Mitch O'Farrell  
City of Los Angeles, 13th District  
daniel.halden@lacity.org  
(213) 207-3015

www.cd13.com

[Quoted text hidden]

---

**Harter, Tim** <Tim.Harter@asm.ca.gov>  
To: Kerry Morrison <Kerry@hollywoodbid.org>  
Cc: Daniel Halden <Daniel.Halden@lacity.org>

Tue, Sep 22, 2015 at 4:26 PM

Great! It will just be Richard and I from our office. I spoke with Fernando Morales from Senator Ben Allen's office and he will also be joining us to represent Ben. Please checkout the last email I sent you regarding what you think the business leaders will want to discuss? I know from the initial email you sent me in August that you want to discuss AB 109 and other issues. I want to give Richard as much information as possible before Thursday morning so that when he comes to Hollywood he knows what the issues are and will allow him to focus on thinking of ideas/possible legislation that many help with some of the issues that he hears are affecting the Hollywood area. This meeting is to ensure that Richard and Mitch can work together at City and State level to help with the situation.

Sincerely

**Tim Harter**

**Senior Field Representative**

District Office

Assemblymember Richard Bloom

2800 28<sup>th</sup> St. Suite #105

Santa Monica, CA 90405

Phone: 310-450-0041

Fax: 310-450-6090

*Click here to sign up for Assemblymember Bloom's e-updates!*



**CONFIDENTIALITY NOTICE:** This communication with its contents may contain confidential and/or legally privileged information. It is solely for the use of the intended recipient(s). Unauthorized interception, review, use or disclosure is prohibited and may violate applicable laws including the Electronic Communications Privacy Act. If you are not the intended recipient, please contact the sender and destroy all copies of the communication.