

One Lincoln Plaza
New York, NY 10023 USA
tel 212 595 3456
www.sesameworkshop.org

February 25, 2009

By Express Mail

Brian Figarol
7235 Hollywood Blvd.
Apt. #309
Los Angeles, CA 90046-3139

RE: INFRINGING SESAME STREET COSTUME CHARACTER

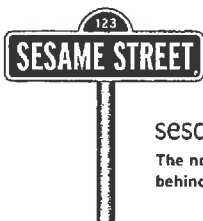
Dear Mr. Figarol:

I write on behalf of Sesame Workshop, producer of the world-famous children's educational television program, *Sesame Street*. Sesame Workshop is the exclusive owner of all rights, including all copyrights, trademarks, titles and characters, associated with *Sesame Street*. Sesame Workshop has developed extremely valuable goodwill and a strong reputation in the *Sesame Street* properties on an international basis in the broadcast and communications industries, as well as in many merchandising areas. Only parties authorized and/or licensed by Sesame Workshop may exercise the exclusive rights conferred under the copyright and trademark laws with respect to the *Sesame Street* properties.

We have learned that you have been dressing in an infringing walkaround costume of the Sesame Street character, Big Bird (the "Big Bird Walkaround") and appearing/performing in the vicinity of Hollywood Boulevard in Los Angeles, California. We have also been advised that you regularly demand payment in exchange for appearing in tourists' photographs. Your unauthorized appearances and payment demands are not licensed uses of the Big Bird character and, as such, infringe Sesame Workshop's valuable intellectual property rights and compromise the goodwill and reputation that Sesame Workshop has developed in the property.

Accordingly, we hereby demand that you immediately take the following actions:

1. Cease and desist from any and all use of the infringing Big Bird Walkaround, including but not limited to any future appearances/performances.
2. Destroy any and all Big Bird Walkaround costumes and any other Sesame Street character costumes in your possession. If you purchased the costume(s) from another company, immediately provide the name and contact information for that company.



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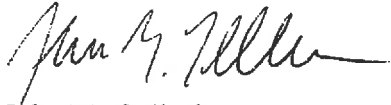


3. Cease and desist from any and all use of, or reference to the character Big Bird and/or Sesame Street, including any related images, videos or music used in your business activities.

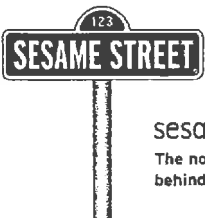
Please send us written confirmation that you have complied with the actions outlined above, and that you agree that no further infringing uses of the Big Bird character or any other Sesame Street characters, images or designs, will be made in the future. If we do not receive your written confirmation within ten (10) days from the date of this letter, we will be compelled to consider further legal action to protect our rights.

This letter is written without prejudice to Sesame Workshop's rights and remedies, all of which are expressly reserved.

Very truly yours,



John M. Gallacher
Senior Counsel



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February 19, 2009

By Express Mail

Donn C. Harper
1820 Echo Park Ave #6
Los Angeles, CA 90026

RE: INFRINGING SESAME STREET COSTUME CHARACTER

Dear Mr. Harper,

I write on behalf of Sesame Workshop, producer of the world-famous children's educational television program, *Sesame Street*. Sesame Workshop is the exclusive owner of all rights, including all copyrights, trademarks, titles and characters, associated with *Sesame Street*. Sesame Workshop has developed extremely valuable goodwill and a strong reputation in the *Sesame Street* properties on an international basis in the broadcast and communications industries, as well as in many merchandising areas. Only parties authorized and/or licensed by Sesame Workshop may exercise the exclusive rights conferred under the copyright and trademark laws with respect to the *Sesame Street* properties.

We have learned that you have been dressing in an infringing walkaround costume of the Sesame Street character, Elmo (the "Elmo Walkaround") and appearing/performing in the vicinity of Hollywood Boulevard in Los Angeles, California. We have also been advised that you regularly demand payment in exchange for appearing in tourists' photographs. Your unauthorized appearances and payment demands are not licensed uses of the Elmo character and, as such, infringe Sesame Workshop's valuable intellectual property rights and compromise the goodwill and reputation that Sesame Workshop has developed in the property.

Accordingly, we hereby demand that you immediately take the following actions:

One Lincoln Plaza New York, NY 10023
tel 212-595-3456 fax 212-875-6124

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1. Cease and desist from any and all use of the infringing Elmo Walkaround, including but not limited to any future appearances/performances.
2. Destroy any and all Elmo Walkaround costumes and any other Sesame Street character costumes in your possession. If you purchased the costume(s) from another company, immediately provide the name and contact information for that company.
3. Cease and desist from any and all use of, or reference to the character Elmo and/or Sesame Street, including any related images, videos or music used in your business activities.

Please send us written confirmation that you have complied with the actions outlined above, and that you agree that no further infringing uses of the Elmo character or any other Sesame Street characters, images or designs, will be made in the future. If we do not receive your written confirmation within ten (10) days from the date of this letter, we will be compelled to consider further legal action to protect our rights.

This letter is written without prejudice to Sesame Workshop's rights and remedies, all of which are expressly reserved.

Very truly yours,



John M. Gallacher
Senior Counsel

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