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**List of Qualified Consulting Firms for the
Formation of Business Improvement District**

The BID Doctor, LLC

Attn: Mary Lou Dudas, Principal
2376 Hidalgo Avenue
Los Angeles, CA 90039

Duckworth Consulting

Attn: Donald R. Duckworth, Principal
1934 Wilson Avenue
Arcadia, CA 91006

G. L. Russell & Associates, Inc.

Attn: Gary Russell, President
3600 Wilshire Blvd, Suite 1032
Los Angeles, CA 90010

MBIA MuniServices Company

Attn: Marc Herman, President
7335 North Palm Bluffs Avenue
Fresno, CA 93711

Perceptive Enterprises, Inc.

Attn: Joseph C. Adams, President
844 Colorado Blvd., Suite 204
Los Angeles, CA 90041

S. L. Franklin & Associates

Dbas **Urban Design Center**
Attn: Sherri Franklin, President
P O Box 8630
Los Angeles, CA 90008

UniqueSpeak Consulting

Attn: Nina Irani, President
1850 Colby Avenue, Suite 5
Los Angeles, CA 90025

CIVITAS

Attn: John Lambeth, President
7700 College Town Drive, Suite 111
Sacramento, CA 95826

Hormann & Associates

Attn: Nancy L. Hormann, President
129 Hogan Drive
Lake Kiowa, TX 76240

GSD Partners Inc

Attn: Steve S. Kim, President
601 S. Ardmore Avenue Suite 222
Los Angeles CA 90005

NBS

Attn: Greg Davidson, Director
32605 Temecula Parkway, Suite 100
Temecula, CA 92592

New City America, Inc.

Attn: Marco Li Mandri, President
2130 Columbia Street
San Diego, CA 92101

Progressive Urban Management Associates

Attn: M. Bradley Segal, President
1616 17th Street, Suite 262
Denver, CO 80202

Susan Levi & Associates, Inc.

Attn: Susan Levi, President
13029-A Victory Blvd, No. 319
Valley Glen, CA 91606

Urban Place Consulting Group, Inc.

Attn: Steve Gibson, President
5318 East Second Street, Suite 336
Long Beach, CA 90803

NOTICE

The Office of the City Clerk does not express an opinion regarding the services of any consultant listed, but has prepared this roster for information purposes only. Each consultant may possess varying levels of expertise. Each consultant may employ different methods, styles or fee arrangements, which may not be appropriate in every situation or for the needs of a specific district. Preliminary interviews and a review of several different proposals is suggested prior to recommending the enlistment of a consultant to assist with research or feasibility studies relative to the formation of a business improvement district or other type of special assessment.